

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM327974

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Akina Corporation		12/29/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Silver Spruce Holding, LLC		
Street Address:	30 W. Monroe Street		
Internal Address:	4th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4226446	GENERATION GENEROSITY	
Registration Number:	2630988	AKINA	
Registration Number:	2832486	AKINA	
CORRESPONDENCE DATA			
Fax Number:	3125778994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-902-5200		
Email:	deborah.wing@kattenlaw.com		
Correspondent Name:	Deborah Wing c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	385822-3/SILVER SPRUCE		
NAME OF SUBMITTER:	Deborah A. Wing		
SIGNATURE:	/DAW/		
DATE SIGNED:	01/05/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment is made this 21 day of December, 2014, by Akina Corporation, an Illinois corporation ("Assignor") having a principal place of business at 40 East Chicago Avenue, Chicago, Illinois, 60611, to Silver Spruce Holding, LLC ("Assignee"), a Delaware limited liability company having a principal place of business at 30 W. Monroe Street, 4th Floor, Chicago, Illinois 60603.

WHEREAS, Assignor has adopted and used in its business the trademarks and/or service marks identified in Schedule A hereto (the "Trademarks"); and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Trademarks.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Trademarks.

IN WITNESS WHEREOF Assignor has executed this instrument.

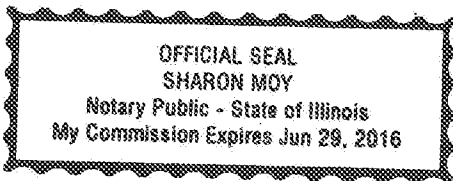
Dated: December 21 2014

ASSIGNOR

By: [Signature]
Name: Deborah Krupp
Title: CEO

SUBSCRIBED AND SWORN TO
before me this 21st day
of December, 2014.

[Signature]
Notary Public



SCHEDULE A

Trademarks

Mark	Reg. No.	Reg. Date
Generation Generosity	4226446	October 16, 2012
Akina	2630988	October 8, 2002
Akina	2832486	April 13, 2004

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