

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328515

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Turf Alliance, LLC		12/17/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Turf Industry Holdings, LLC		
Street Address:	3525 Old Dixie Highway		
City:	Dalton		
State/Country:	GEORGIA		
Postal Code:	30721		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3764634	HARMONY FIBER	
Registration Number:	3669674	TURFSCAPE	
Serial Number:	77886789	HYBRID	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@pedersenhoupt.com		
Correspondent Name:	Stan Sneeringer		
Address Line 1:	161 N. Clark Street, Suite 2700		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Mark Nicholls		
SIGNATURE:	/Mark Nicholls/		
DATE SIGNED:	01/09/2015		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT, made as of ~~November~~ ^{December} 17, 2014, by and between Turf Alliance, LLC, a Delaware limited liability company (hereinafter "Assignor"), and Turf Industry Holdings, LLC (hereinafter "Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the right, title and interest in and to the trademarks listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the "Trademark Rights");

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights;

WHEREAS, Assignor desires to transfer the entire ownership of the Trademark Rights to Assignee;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and all applications and all registrations therefor, and all usages of the trademarks and service marks that have not been applied for, if any, together with the goodwill of the business symbolized by the Trademark Rights, and all priority rights under any applicable convention, all rights to damages and profits, due or accrued, arising out of past or future infringements of said Trademark Rights, and the right to sue for and recover the same (collectively, the "Trademark Property").

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer effective as of the day and year first written above.

TURF ALLIANCE, LLC

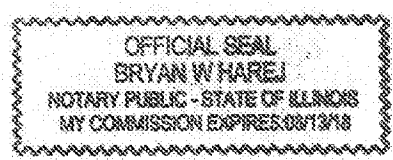
By: [Signature]
Name: MARK NICHOLS
Its: CEO

Dated: December 17, 2014

STATE OF ILLINOIS)
) ss
COUNTY OF COOK)

I, BRYAN HAREJ, a notary public in and for, and residing in the said County in the State aforesaid, DO HEREBY CERTIFY, that MARK NICHOLS, CEO of Turf Alliance, LLC, is personally known to me to be the same person whose name is subscribed to the foregoing Assignment, appeared before me this day in person, and acknowledged that he/she signed, sealed and delivered said instrument as his/her free and voluntary act, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 17 day of December, 2014.



[Signature]
Notary Public

EXHIBIT A

TRADEMARK REGISTRATIONS

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Owner of Record</u>
HARMONY FIBER	3,764,634	March 23, 2010	Turf Alliance, LLC
TURFSCAPE	3,669,674	August 18, 2009	Turf Alliance, LLC

TRADEMARK APPLICATIONS

<u>MARK</u>	<u>Serial No.</u>	<u>Application Date</u>	<u>Owner of Record</u>
HYBRID	77/886,789	December 4, 2009	Turf Alliance, LLC