

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328573

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deluxe Laboratories LLC		01/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deluxe Entertainment Services Group Inc.		
<b>Street Address:</b>	2400 West Empire Avenue, 2nd Floor		
<b>City:</b>	Burbank		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91504		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 37</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0884371	COLOR BY DE LUXE	
<b>Registration Number:</b>	3944491	CINETECH	
<b>Registration Number:</b>	3621458	COLOR BY DELUXE	
<b>Registration Number:</b>	3526509	COLOR BY DELUXE	
<b>Registration Number:</b>	3621459	COLOR BY DELUXE	
<b>Registration Number:</b>	3727048	COLOR BY DELUXE	
<b>Registration Number:</b>	3621460	COLOR BY DELUXE	
<b>Registration Number:</b>	3536091	COLOR BY DELUXE	
<b>Registration Number:</b>	3621461	COLOR BY DELUXE	
<b>Registration Number:</b>	3526510	COLOR BY DELUXE	
<b>Registration Number:</b>	3621462	COLOR BY DELUXE	
<b>Registration Number:</b>	3727049	COLOR BY DELUXE	
<b>Registration Number:</b>	3621463	COLOR BY DELUXE	
<b>Registration Number:</b>	3610895	DELUXE	
<b>Registration Number:</b>	3678250	DELUXE	
<b>Registration Number:</b>	3665490	DELUXE	
<b>Registration Number:</b>	2348324	DELUXE	
<b>Registration Number:</b>	3618079	DELUXE	
<b>Registration Number:</b>	3801521	DELUXE	
<b>TRADEMARK</b>			

OP \$940.00 0884371

Property Type	Number	Word Mark
Registration Number:	2399113	DELUXE
Registration Number:	2399122	DELUXE
Registration Number:	2902902	FCT
Registration Number:	3603157	FCT SOUND
Registration Number:	3603158	FCT SOUND
Registration Number:	3599142	FCT DATA
Registration Number:	3599143	FCT DATA
Registration Number:	3599144	FCT DATA
Registration Number:	3599145	FCT FILM
Registration Number:	3599146	FCT FILM
Registration Number:	3610896	DELUXE
Registration Number:	3653056	DELUXE
Registration Number:	3678251	DELUXE
Registration Number:	3653057	DELUXE
Registration Number:	3653058	DELUXE
Registration Number:	3678252	DELUXE
Registration Number:	3487309	DELUXE
Registration Number:	4377271	DELUXE

**CORRESPONDENCE DATA**

Fax Number: 2026002261

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (202) 600-2270

Email: aspivak@mosaiclegalgroup.com

Correspondent Name: Andrew Spivak c/o Mosaic Legal Group

Address Line 1: 5185 MacArthur Boulevard, NW, Suite 350

Address Line 4: Washington, D.C. 20016-3341

NAME OF SUBMITTER:	Andrew N. Spivak
SIGNATURE:	/Andrew N. Spivak/
DATE SIGNED:	01/10/2015

**Total Attachments: 1**

source=DLL to DESGI - Trademark Assignment#page1.tif

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Deluxe Laboratories LLC (“DLL”), a limited liability company of Delaware, is the owner of the trademarks and trademark registrations attached hereto at Exhibit A.

WHEREAS, Deluxe Entertainment Services Group Inc. (“DESGI”), a Delaware corporation, having its principal place of business at 2400 West Empire Avenue, Burbank, California 91504, United States of America, is desirous of acquiring said trademarks and trademark registrations pursuant to and in accordance with the terms of the distribution agreement entered into between DLL and DESGI on December 30, 2014.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, DLL hereby assigns to DESGI all right, title and interest in and to said trademarks and trademark registrations, together with the goodwill of the business symbolized by said trademarks and trademark registrations, all common law rights, and the right to renew, protect and defend said trademarks and to sue and recover damages for past infringement of said trademarks.

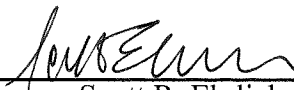
Dated: January 9, 2015

**Deluxe Laboratories LLC**

By:   
Printed Name: Scott R. Ehrlich  
Title: Executive Vice President & General Counsel

Dated: January 9, 2015

**Deluxe Entertainment Services Group Inc.**

By:   
Printed Name: Scott R. Ehrlich  
Title: Executive Vice President & General Counsel