TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM328733

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Proficiency Master LLC		07/24/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Proficiency Capital LLC	
Street Address:	11777 San Vicente Boulevard, Suite 780	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90049	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2863792	SOUTH STREET SELF STORAGE
Registration Number:	2868037	

CORRESPONDENCE DATA

9494754754 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Stephanie S. Kann, Senior Paralegal **Correspondent Name:**

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	83180-00027
NAME OF SUBMITTER:	Stephanie S. Kann
SIGNATURE:	/stephanie s. kann/
DATE SIGNED:	01/12/2015

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into effective as of July 24, 2014 (the "Effective Date"), by and between Proficiency Master LLC, a Delaware limited liability company ("Assignor"), with offices at 11777 San Vicente Boulevard, Suite 780, Los Angeles, California 90049, and Proficiency Capital LLC, a Delaware limited liability company ("Assignee"), with offices at 11777 San Vicente Boulevard, Suite 780, Los Angeles, California 90049.

1.0 Assignment.

- 1.1 In consideration of and exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells, transfers and sets over unto Assignee its entire right, title and interest in and to the Marks and Registrations set forth on Exhibit A attached hereto, including without limitation all common-law rights, throughout the world, together with the associated goodwill (the "Trademarks"), and all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
- Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

2.0 Miscellaneous.

2.1 This Assignment shall be governed by, and construed and enforced in accordance with the laws of the State of California and the federal laws of the United States, without reference to principles of conflicts of law that might cause the laws of any other jurisdiction to apply.

[Signature page follows.]

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TRADEMARK REEL: 005439 FRAME: 0069 IN WITNESS WHEREOF, the undersigned, being the duly authorized representative of the Assignor, has executed this Assignment below effective as of the Effective Date.

ASSIGNOR:

PROFICIENCY MASTER LLC, a Delaware limited liability company

By: 1303 OPTICAL DRIVE CORPORATION, a California corporation

By:

Jeffrey N. Trenton,

President

REEL: 005439 FRAME: 0070

Exhibit A

Trademarks

Mark	Registration Number	Country
SOUTH STREET SELF STORAGE	2,863,792	U.S.
	2,868,037	U.S.

RECORDED: 01/12/2015

TRADEMARK
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