

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328720

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Exuberance International Inc.		11/29/2011	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kristin Adams		
<b>Street Address:</b>	2501 Schieffelin Road		
<b>Internal Address:</b>	Suite 114		
<b>City:</b>	Apex		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27502		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3939878	EXUBERANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	919.590.0369		
<b>Email:</b>	rwhitmeyer@morningstarlawgroup.com		
<b>Correspondent Name:</b>	Randy Whitmeyer		
<b>Address Line 1:</b>	630 Davis Drive		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Morrisville, NORTH CAROLINA 27560		
<b>ATTORNEY DOCKET NUMBER:</b>	KRISTIN ADAMS		
<b>NAME OF SUBMITTER:</b>	Randy Whitmeyer		
<b>SIGNATURE:</b>	/Randy Whitmeyer/		
<b>DATE SIGNED:</b>	01/16/2015		
<b>Total Attachments: 2</b>			
source=2011-12-06 (Attach) Assignment to Kristin Adams (1) 4830-7170-2817 v 1#page1.tif			
source=2011-12-06 (Attach) Assignment to Kristin Adams (1) 4830-7170-2817 v 1#page2.tif			

OP \$40.00 3939878

This Assignment is effective as of the 29th day of November, 2011.

## ASSIGNMENT

### Canadian and United States Trade-mark Rights

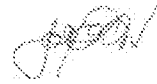
In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned owner of the trade-mark ("Assignor"), has agreed to sell, assign and transfer and does hereby sell, assign and transfer unto the Assignee, for its benefit and the benefit of its successors, any and all right, title and interest in and to the trade-marks and trade-mark registrations shown in the attached Schedule "A" ("The Marks") exclusively for the wares and services noted in Schedule "A" ("The Wares and Services") together with the goodwill of the business symbolized by The Marks exclusively for The Wares and Services and together with any common law rights associated with the use of The Marks exclusively for The Wares and Services.

I assign, and did assign, this document in Ottawa, Canada on the 29th Day November, 2011.

Assignee: Kristin Adams  
2501 Schieffelin Road, Suite 114  
Apex, North Carolina, USA, 27502

Assignor: Exuberance International Inc.  
237 Nepean Street  
Ottawa, Ontario, CANADA, K2P 0B7

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Name: Jodi Fedor  
Title: CEO

**SCHEDULE "A"**

Trade-mark	Registration No.	Wares and Services
EXUBERANCE	Canadian Registration No. TMA774,148	<p><b>Wares:</b>                      Makeup for the face, eyes and lips; skin care preparations; eye care preparations; lip care preparations; bath and massage oil for personal use; essential oils for personal use; essential oils for use as cosmetic scents; all of the foregoing excluding hair care products.</p> <p>Relaxation oil; essential oils for aromatherapy, cases, namely cosmetic; all of the foregoing excluding hair care products</p> <p><b>Services:</b>                      On-line, catalogue and retail store sales of personal care products, skin care preparations, lip care preparations, eye care preparations and cosmetics, excluding hair care products.</p> <p>Providing online information regarding personal care products, skin care preparations, lip care preparations, eye care preparations, nail care preparations, nail care products, cosmetics; all of the foregoing excluding services relating to hair care products.</p>
	United States Registration No. 3,939,878	<p><b>Wares:</b>                      Makeup for the face, eyes and lips; non-medicated skin care preparations; non-medicated eyecare preparations, namely, eye lotions, eye creams; non-medicated lip care preparations; bath and massage oil for personal use; essential oils for personal use; essential oils for use as cosmetic scents; non-medicated relaxation body oil; non-medicated essential oils for aromatherapy; all of the foregoing excluding hair care products</p>
exuberance	Canadian Registration No. TMA619,093	<p><b>Wares:</b>                      Cosmetics, namely, face and body cream and lotion, lip gloss, lip balm, natural and organic body care products, namely, body scrub and polish, bath salts, essential, bath and massage oil for personal use; all of the foregoing excluding hair care products.</p>