

RE 70057251
1/16/2015

01/15/2015

Form PTO-1594 (Rev. 12-11)
OMB Collection 0851-0027 (exp. 04/30/20)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103670713

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Curant Communications, Inc.

- Individual(s)
- Partnership
- Corporation- State: California
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) August 14, 2009 *Reel - 005312*
frame - 0632

- Assignment
- Security Agreement
- Other: See attached
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Allied Media LLC

Street Address: 4303 W. 119th Street

City: Leawood

State: Kansas

Country: USA Zip: 66209

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Nevada

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3439640

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RT FOR DECISION MAKERS IN RESPIRATORY CARE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: DAVID W. HOWARD

Internal Address: _____

Street Address: 1301 OAK STREET, SUITE 500

City: KANSAS CITY

State: MO Zip: 64106

Phone Number: 816-474-8181

Docket Number: 8604.023

Email Address: dhoward@levycraig.com; levy@levycraig.com

9. Signature: David W. Howard
Signature

DAVID W. HOWARD

Name of Person Signing

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

01/23/2015 DTIMBERL 00000002 3439640

Deposit Account Number _____ 40.00 OP

Authorized User Name _____

01/23/2015 DTIMBERL 00000002 3439640
01 FC-5521 -40.00 OP

Total number of pages including cover sheet, attachments, and document: 18

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01/23/2015 DTIMBERL 00000003 3439640
TRADEMARK
REEL: 005444 FRAME: 0946

Item 3 continue:

Corrective assignment to correct the receiving party's name and state of incorporation,
previously recorded on reel 005312 frame 0632.

TRAD	07/01/2014	EET
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Electronic Version v1.1
 Stylesheet Version v1.2



103668108

Re-900890084 7-1-14

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Curant Communications, Inc.		08/14/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Anthem Media LLC ALLIED MEDIA, LLC		
Street Address:	4303 W. 119th Street		
City:	Leawood		
State/Country:	KANSAS		
Postal Code:	66209		
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3439640	RT FOR DECISION MAKERS IN RESPIRATORY CA	
CORRESPONDENCE DATA			
Fax Number:	8164712186		
Phone:	816-474-8181		
Email:	tchristy@levycraig.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Levy Craig Law Firm		
Address Line 1:	1301 Oak St, Suite 500		
Address Line 2:	Kansas City, MISSOURI 64106		
ATTORNEY DOCKET NUMBER:	8604.023		
NAME OF SUBMITTER:	David W. Howard		
Signature:	/David W. Howard/		
Date:	05/22/2014		

Total Attachments: 1 sourcc=00855346#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM305400
Receipt Date:	05/22/2014
Fee Amount:	\$40

AFFIDAVIT

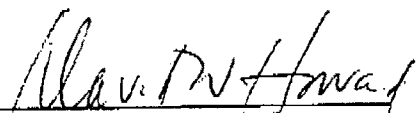
The undersigned presently authorized attorney for Allied Media LLC, the Assignee, states:

The Assignor of the mark, Curant Communications, Inc., filed for bankruptcy, is no longer in business and is not available to sign anything.

The Assignment of the mark contained inadvertent and unintentional errors in the text of the Assignment when it stated that the Assignee, Allied Media LLC, was organized in Kansas, when in fact such entity was organized in Nevada. Further, a comma was inserted in the name which does not exist in the organizational documents.

Such inadvertent and unintentional errors should be corrected in the records of the Assignment branch. Such errors are corrected by handwritten changes by the undersigned, the authorized attorney for the Assignee, on the copy of the Assignment submitted herewith.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statement may jeopardize the validity of this document, declares that s/he is properly authorized to execute this document on behalf of the owner, and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.


David W. Howard

12-2-14
Date

CORRECTED

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, dated August 14, 2009 (this "Trademark Assignment"), by and between MEDICAL WORLD COMMUNICATIONS, INC., a Delaware corporation and CURANT COMMUNICATIONS, INC., a California corporation ("Assignors") to ALLIED MEDIA ~~LLC~~, a ~~Kansas~~ ^{By DWH, attorney} limited liability company (as assignee of ANTHEM MEDIA, LLC, a Kansas limited liability company, and referred to herein as "Assignee").

By
DWH,
attorney

*NEVADA By DWH, attorney
Recitals

A. Assignors and Assignee are parties to that certain Asset Purchase Agreement, dated as of the date hereof (the "Asset Purchase Agreement").

B. Assignors are the owner of the trademarks set forth on Schedule A (hereinafter collectively referred to as the "Trademarks").

C. Assignors have agreed to sell, assign, transfer and deliver to Assignee all of their right, title and interest in and to the Trademarks, including any and all goodwill associated therewith, on the terms and subject to the conditions set forth in the Asset Purchase Agreement.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. **Assignment of Trademarks.** Based on the terms and subject to the conditions set forth in this Trademark Assignment and the Asset Purchase Agreement, Assignors do hereby sell, assign, transfer and deliver to Assignee and its successors, assigns and legal representatives or nominees, all of Assignors' right, title and interest, for all countries, jurisdictions and political entities of the world, in and to the Trademarks, including, without limitation, all benefits, privileges, causes of action, and the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) sue for past, present, and future infringement and to collect damages therefor, and (c) grant licenses or other interests to and in the Trademarks. The foregoing includes, and Assignors do hereby assign, convey, transfer and deliver to Assignee, any and all goodwill symbolized by and/or associated with the Trademarks.

2. **Further Assurances.** Assignors agree that upon request it shall, at any time and without charge to Assignee, sign all papers, take all rightful oaths, and do all acts which may be necessary or desirable to vest title to the Trademarks in Assignee or in its successors, assigns and legal representatives or nominees. Assignors hereby appoint Assignee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in place and stead of Assignors and in the name of Assignor or in its own name, for the purposes of carrying out the terms of this Trademark Assignment, to take all necessary actions to vest title and to execute any and all documents and instruments which may be necessary to accomplish the purposes of this Trademark Assignment.

CC 2134710

3. **No Rights in Third Parties.** Nothing expressed or implied in this Trademark Assignment is intended to or shall confer upon any Person, other than the parties and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this Trademark Assignment.

4. **Successors and Assigns.** This Trademark Assignment shall bind and inure to the benefit of the parties and their respective successors and assigns.

5. **Governing Law.** This Trademark Assignment and all claims with respect thereto shall be governed by and construed in accordance with the laws of the State of Kansas, without giving effect to any provisions relating to conflicts of laws.

6. **Amendments.** No amendment or modification of this Trademark Assignment shall be effective unless it is set forth in writing and signed by each of the parties hereto.

7. **Counterparts.** This Trademark Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which shall be deemed to be an original but all of which taken together shall constitute one and the same original.

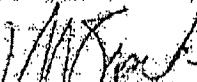
8. **Defined Terms.** Capitalized terms used but not defined herein shall have the meanings set forth in the Asset Purchase Agreement.

[Signature page follows]


IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed as of the day and year first above written.

ASSIGNORS:

**MEDICAL WORLD COMMUNICATIONS,
INC., a Delaware corporation**

By: 
Name: Mark Brockelman
Title: Senior Vice President and Chief Financial Officer

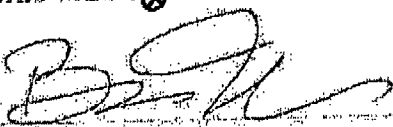
**CURANT COMMUNICATIONS, INC., a Delaware
corporation**

By: 
Name: Mark Brockelman
Title: Senior Vice President and Chief Financial Officer

Accepted and Agreed to:

ASSIGNEE:

By DWH, a Honey
ALLIED MEDICAL LLC

By: 
Name: Brian Weaver
Title: President

TRADEMARKS

Mark	Goods/Services	Class No.	Serial/Reg. No.	Filing/Reg. Date	Renewal Date	Status	Owner
ALTERNATIVE CARE PUBLICATIONS	Magazine publishing services	EN041	74,045,036 1,673,701	4/2/1998 1/28/1992	1/28/2012	Registered	CareAm Communications, Inc.
CLINICAL LAB PRODUCTS	MAGAZINE RELATING TO MEDICAL INSTRUMENTS, EQUIPMENT, DIAGNOSTICS AND SUPPLIES	EN016	73,813,731 1,444,081	6/20/1986 6/23/1987	6/23/2017	Registered	Medical World Communications, Inc.
DECISIONS IN IMAGING ECONOMICS	periodical publications, namely, magazines in the field of health and medicine	EN016	78,396,916 3,079,289	3/29/2005 3/11/2006	9/11/2015	Registered	CareAm Communications, Inc.
DOCUMENTING THE FUTURE OF AMERICAN HEALTHCARE	Printed publications, namely, journals, magazines, newsletters, and supplements to the foregoing providing general information on, and economic analysis of, issues relating to healthcare, healthcare management, and health insurance to those in the fields of medicine, nursing, health insurance, healthcare management, and pharmaceuticals	EN016	78,429,222 2,997,561	6/5/2004 9/26/2005	9/20/2015	Registered	Medical World Communications, Inc.
HOME HEALTHCARE DEALER-PROVIDER	Publications, namely, a national journal related to the home health care fields that provide business management advice, product focused feature articles, home medical equipment profiles and information regarding home health care related goods and services Advertising services, namely, providing advertising space in a periodical; promoting the goods and services of others through the distribution of printed materials in the field of home healthcare	EN016 EN035	76,677,356 2,420,244	4/8/1999 1/9/2001	1/9/2011	Registered	CareAm Communications, Inc.
IMAGING ECONOMICS	periodical publications, namely, magazines in the field of health and medicine	EN016	78,834,124 3,207,018	3/10/2006 12/6/2007	2/6/2017	Registered	CareAm Communications, Inc.

Mark	Goods/Services	Class No.	Serial/Reg. No.	Filing/Reg. Date	Renewal Date	Status	Owner
IMAGING ECONOMICS	On-line publication of magazines containing articles featuring information on health and medicine; Providing newsletters in the field of health and medicine via e-mail; Arranging of seminars and conferences in the field of health and medicine.	IN045	78,838,450 5,207,019	5/16/2006 2/6/2007	2/6/2017	Registered	CurAm Communications, Inc.
ORTHODONTIC PRODUCTS	DIVISIONAL APPL - Printed publications, namely magazines and journals that provides current news on products, services, and developments in the field of orthodontics USE: 10/1/1985 COMMERCE: 10/1/1985 DIVISIONAL APPL - Advertising services, namely, promoting the goods and services of others in magazines in the field of orthodontics USE: 10/1/1985 COMMERCE: 10/1/1985 Providing online publications, namely, magazines, newsletters, and magazine articles in the field of orthodontics USE: 2/28/2005 COMMERCE: 2/28/2005	IN016 IN035 IN041	77,092,317 3,464,686	1/27/2007 5/8/2008	7/8/2018	Registered	CurAm Communications, Inc.
ORTHODONTIC PRODUCTS	magazines and journals that provides current news on products, services, and developments in the field of orthodontic Advertising services, namely, promoting the goods and services of others in the field of orthodontic by disseminating advertising	IN016 IN035	75,677,563 2,428,987	4/8/1999 2-13-2001	2/13/2011	Registered	CurAm Communications, Inc.
ORTHODONTIC PRODUCTS	Printed publications, namely magazines and journals that provides current news on products, services, and developments in the field of orthodontics USE: 10/1/1985 COMMERCE: 10/1/1985 Advertising services, namely, promoting the goods and services of others in magazines in the field of orthodontics	IN016 IN035	77,973,499 3,505,243	4/22/2008 9/23/2008	9/23/2018	Registered	CurAm Communications, Inc.
PHYSICAL THERAPY PRODUCTS	magazines and journals that provides current news on products, services and developments in the field of physical therapy Advertising services, namely, promoting the goods and services of others in the field of physical therapy by disseminating advertising	IN016 IN035	78,677,582 2,356,300	4/8/1999 2/6/2001	6/6/2016	Registered	CurAm Communications, Inc.

Mark	Goods/Services	Class No.	Serial/Reg. No.	Filing/Reg. Date	Renewal Date	Status	Owner
PLASTIC SURGERY PRACTICE	Publications, namely, magazines and letters in the fields of medicine Providing on-line publications in the nature of magazines and newsletters in the field of medicine	IN016 IN041	77,534,906 2,641,449	7/30/2008 6/16/2009	6/16/2019	Registered	CurAnt Communications, Inc.
PLASTIC SURGERY PRODUCTS	magazines and journals that provide current news on products, services and developments in the field of plastic surgery advertising services, namely, promoting the goods and services of others in the field of plastic surgery by disseminating advertising	IN016 IN035	75,677,561 2,354,232	4/8/1999 5/30/2000	5/30/2010	Registered	CurAnt Communications, Inc.
REHAB MANAGEMENT	journals and magazines published periodically relating to health care	IN016	74,669,958 2,023,029	5/4/1995 12/17/1996	12/17/2016	Registered	CurAnt Communications, Inc.
RT	national journal on clinical and current health issues in the fields related to respiratory care advertising services, namely, disseminating advertising for others and promoting goods and/or services in fields that provide a variety of respiratory care and other goods and/or services by providing space in a periodical	IN016 IN035	75,677,533 2,503,445	4/8/1999 2/6/2001	1/6/2011	Registered	CurAnt Communications, Inc.
RT FOR DESIGN MARKERS IN RESPIRATORY CARE	Printed magazine and journal on clinical and current health issues in the fields related to respiratory care Advertising services, namely, disseminating advertising for others and promoting goods and/or services in fields that provide a variety of respiratory care and other goods and services by providing space in a periodical online publication of magazines and articles in the field of respiratory/pulmonary care	IN016 IN035 IN041	77,246,652 3,439,640	5/3/2007 6/2/2008	6/3/2018	Registered	CurAnt Communications, Inc.
THE AMERICAN JOURNAL OF HEART DISEASE OUTCOMES	medical journal	IN016	75,140,014 2,114,877	7/25/1996 11/18/1997	11/18/2017	Registered	Medical World Communications, Inc.

CC 2014-0701

ALLIED MEDIA LLC

[New Search](#)
[Manage this Business \(/businessSearch/manage?Business?businessEntityNumber=E0434612009-0\)](#)
[Calculate Fees](#)
[Print \(\)](#)

Business Entity Information	
Status:	Active
Type:	Domestic Limited-Liability Company
Qualifying State:	NV
Managed By:	Managers
Foreign Name:	
NV Business ID:	NV20091133615
File Date:	08/13/2009
Entity Number:	E0434612009-0
List of Officers Due:	08/31/2015
Expiration Date:	
On Admin Hold:	No
Business License Exp:	08/31/2015

Additional Information	
Central Index Key	

Registered Agent Information	
Name:	NEVADA CHARTER SERVICES, LLC
Address 1:	2657 WINDMILL PKWY STE 528
Address 2:	
City:	HENDERSON
State:	NV
Zip Code:	89074
Phone:	
Fax:	
Mailing Address 1:	
Mailing Address 2:	
Mailing City:	
Mailing State:	NV
Mailing Zip Code:	
Agent Type:	Commercial Registered Agent - Limited-Liability Corporation
Jurisdiction:	NEVADA
Status:	Active

[View all business entities under this registered agent \(\)](#)

Officers	
<input type="checkbox"/> Include Inactive Officers	
Manager - NEVADA CHARTER SERVICES LLC	
Address 1:	2657 WINDMILL PKWY, #528
Address 2:	
City:	HENDERSON
State:	NV
Zip Code:	89074
Country:	USA
Status:	Active
Email:	

Actions/Amendments	
Click here to view 7 actions/amendments associated with this company ()	

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