

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330011

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Petunia Pickle Bottom Corporation		02/28/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Petunia, LLC		
<b>Street Address:</b>	3567 Old Conejo Road		
<b>City:</b>	Newbury Park		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91320		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4339813	PETUNIA	
<b>Registration Number:</b>	4233672	PETUNIA	
<b>Registration Number:</b>	4233671	PETUNIA PICKLE BOTTOM	
<b>Registration Number:</b>	4174413	PETUNIA	
<b>Registration Number:</b>	3881769	SCOUT BY PPB	
<b>Registration Number:</b>	3694280	CAKE BY PETUNIA	
<b>Registration Number:</b>	3674909	VALET STROLLER CLIPS	
<b>Registration Number:</b>	3289096	PETUNIA	
<b>Registration Number:</b>	3236193		
<b>Registration Number:</b>	3217416	BOXY BACKPACK	
<b>Registration Number:</b>	3175590	PETUNIA PICKLE BOTTOM	
<b>Registration Number:</b>	3175563	PPB	
<b>Registration Number:</b>	3084269	PETUNIA PICKLE BOTTOM	
<b>Registration Number:</b>	2590549	PETUNIA PICKLE BOTTOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8052487317		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 4339813

**Phone:** (805) 248-7416  
**Email:** tbryant@lightgablerlaw.com  
**Correspondent Name:** Glenn J. Dickinson  
**Address Line 1:** 760 Paseo Camarillo, Suite 300  
**Address Line 2:** LightGabler LLP  
**Address Line 4:** Camarillo, CALIFORNIA 93010

<b>ATTORNEY DOCKET NUMBER:</b>	PETUNIA TRADEMARKS
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<b>NAME OF SUBMITTER:</b>	Glenn J. Dickinson
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<b>SIGNATURE:</b>	/glenn dickinson/
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<b>DATE SIGNED:</b>	01/26/2015
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**Total Attachments: 2**

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**ASSIGNMENT OF TRADEMARKS**

<b>Assignor</b>	<b>Petunia Pickle Bottom Corporation</b> <b>A California corporation</b> <b>305 South Kalorama, Suite F</b> <b>Ventura, CA 93001</b>	
<b>Assignee</b>	<b>Petunia, LLC</b> <b>A California Limited Liability Company</b> <b>3567 Old Conejo Road</b> <b>Newbury Park, CA 91320</b>	
<b>Trademarks</b>	<b>Registration Nos.</b>	
Petunia & Design	4339813	
Petunia	4233672	
Petunia Pickle Bottom	4233671	
Petunia	4174413	
Scout by PPB	3881769	
Cake by Petunia	3694280	
Valet Stroller Clips	3674909	
Petunia	3289096	
Girl on Tricycle Design	3236193	
Boxy Backpack	3217416	
Petunia Pickle Bottom	3175590	
PPB	3175563	
Petunia Pickle Bottom	3084269	
Petunia Pickle Bottom	2590549	

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, title and interest in and to the above-listed U.S. trademark registrations ("Trademarks"), together with: the goodwill of the business associated with the Trademarks; all inventory, samples, marketing materials and the like; all foreign country rights; and the right to recover for damages and profits for any past, present, or future infringements thereof.

Assignor represents and warrants that: it is the owner of the rights assigned by this agreement; it has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment; and it is not aware of any defense to enforceability of the Trademarks or any grounds for invalidity or cancellation of the Trademarks as of the date of this Assignment.


Assignor agrees to execute and deliver at the request of Assignee, all documents, and to perform any other reasonable acts that Assignee may require, in order to vest all of Assignor's right, title, and interest in and to the Trademarks to

Assignee. Assignor agrees to provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor, all at the expense of Assignee.

Assignor:

Petunia Pickle Bottom Corporation

Date: February 28, 2014

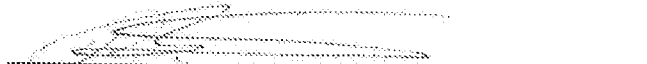
  
Signature

BRADEN JONES / CEO  
Printed Name/Title

Assignee:

Petunia, LLC

Date: February 28, 2014

  
Signature

Bruce Rothwell / Manager  
Printed Name/Title