

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM330050

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mother's Intuition, Inc.		01/01/2015	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Bella B Bodycare, Inc.		
Street Address:	5 Argonaut		
City:	Aliso Viejo		
State/Country:	CALIFORNIA		
Postal Code:	92565		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3289872	GLOWING	
Registration Number:	3289871	BODY BUZZ	
Registration Number:	3289870	TUMMY TO TOES	
Registration Number:	3387593	SILK & HONEY	
Registration Number:	3387592	BELLA B	
CORRESPONDENCE DATA			
Fax Number:	3128760288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-876-7100		
Email:	jlgrubner@arnstein.com		
Correspondent Name:	Judith L. Grubner		
Address Line 1:	Arnstein & Lehr LLP		
Address Line 2:	120 S. Riverside Plaza, Ste. 1200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	MOTHER'S INT TO BELLA B		
NAME OF SUBMITTER:	Judith L. Grubner		
SIGNATURE:	/judith l grubner/		
DATE SIGNED:	01/26/2015		

OP \$140.00 3289872

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), dated January 1, 2015 (the "Effective Date"), is by and between Mother's Intuition, Inc., a Nevada corporation ("Assignor"), located at 5 Argonaut, Aliso Viejo, California 92656, and Bella B Bodycare, Inc., a California corporation ("Assignee"), located at 5 Argonaut, Aliso Viejo, California 92565.

WHEREAS, Assignor wishes to assign and transfer to Assignee all right, title, and interest in and to the Assigned Trademarks, together with the goodwill associated therewith, and

WHEREAS, Assignee wishes to acquire from Assignor all right, title, and interest in and to the trademarks listed on Appendix A hereto (the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, and in consideration of the covenants and agreements set forth herein, Assignor and Assignee mutually agree as follows:

1. Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations listed on Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringement thereof.

2. Assignment of the Assigned Trademarks. Effective as of the Effective Date, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademarks, together with the goodwill associated therewith.

IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

MOTHER'S INTUITION, INC.

BELLA B BODYCARE, INC.

By:

Jon M. Harb

By:

Jon M. Harb

Title:

President

Title:

President

EXHIBIT A
(Assigned Trademarks)

Mark	Country	Reg. No.	Reg. Date
GLOWING	U.S.	3,289,872	09/11/2007
BODY BUZZ	U.S.	3,289,871	09/11/2007
TUMMY TO TOES	U.S.	3,289,870	09/11/2007
SILK & HONEY	U.S.	3,387,593	02/26/2008
BELLA B	U.S.	3,387,592	02/26/2008