# OP \$265.00 445257;

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM330387

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SCHOTT Gemtron Corporation		01/22/2015	CORPORATION: TENNESSEE

## **RECEIVING PARTY DATA**

Name:	Anthony, Inc.
Street Address:	12391 Montero Avenue
City:	Sylmar
State/Country:	CALIFORNIA
Postal Code:	91342
Entity Type:	CORPORATION: DELAWARE

# **PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	4452573	DENALI
Registration Number:	4382975	KODIAK
Registration Number:	3972037	POLARIS
Registration Number:	3943691	CROSSFIRE
Registration Number:	3940584	CROSSFIRE
Registration Number:	3288523	INFINITY
Registration Number:	3151335	YUKON
Registration Number:	3142582	POLAR
Registration Number:	3163082	SIERRA
Registration Number:	3171869	TUNDRA

# **CORRESPONDENCE DATA**

**Fax Number:** 4142974900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 414 271-2400

**Email:** jrodriguez@foley.com, IPDocketing@foley.com

Correspondent Name: Dayna M. Frenkel / Foley & Lardner LLP

Address Line 1:777 East Wisconsin AvenueAddress Line 4:Milwaukee, WISCONSIN 53202

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ATTORNEY DOCKET NUMBER:	107939-0230	
NAME OF SUBMITTER:	Dayna M. Frenkel	
SIGNATURE:	/Dayna M Frenkel/	
<b>DATE SIGNED:</b> 01/29/2015		
Total Attachments: 6		
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#### TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (this "**Trademark Assignment**"), dated as of January 22, 2015, is made by SCHOTT Gemtron Corporation, a Tennessee corporation ("**Seller**"), having offices located at 615 Highway 68, Sweetwater, Tennessee 37874, in favor of Anthony, Inc., a Delaware corporation ("**Purchaser**"), having offices located at 12391 Montero Avenue Sylmar, California 91342.

#### RECITAL

Pursuant to the terms of that certain Agreement for Sale and Purchase of Assets of even date herewith (the "**Purchase Agreement**"), by and between Seller and Purchaser, Seller has conveyed, transferred and assigned to Purchaser, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment for recording with governmental authorities including without limitation the U.S. Patent and Trademark Office.

#### **AGREEMENT**

NOW, THEREFORE, the parties hereby agree as follows:

- 1. **Assignment**. In consideration for the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers and assigns to Purchaser, and Purchaser hereby accepts, all of Seller's right, title and interest in and to the U.S. trademarks listed in Schedule 1 of this Trademark Assignment (collectively, the "**Assigned Trademarks**"), and together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:
  - (a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;
  - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
  - (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including without limitation all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but

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no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. **Recordation and Further Actions**. Seller authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Purchaser. Seller shall, at Purchaser's expense, take such steps and actions following the date hereof, including without limitation the execution of any documents, files, registrations or other similar items, reasonably necessary to ensure that the Assigned Trademarks are properly assigned to Purchaser.
- 3. **Terms of the Purchase Agreement**. The terms of the Purchase Agreement, including without limitation the representations, warranties, covenants, agreements and indemnities relating to the Assigned Trademarks are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement shall govern.
- 4. **Counterparts**. This Trademark Assignment may be executed in multiple counterparts (including execution by facsimile or scanned email signature), each of which shall be deemed an original, but all of which together shall constitute but one and the same instrument.
- 5. **Successors and Assigns**. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. **Governing Law**. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signatures appear on following page.]

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TO

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date first written above.

"Seller" "Purchaser"

SCHOTT GEMTRON CORPORATION  By: M. July D. Name: M. Jackel  Title: Chief Compliance Officer  STATE OF NEW YORK  COUNTY OF WESTCHESTER  The foregoing instrument was JANVARY, 2015, by MANFRED J. Corporation, a Tennessee corporation.	) )	By: Name: Title: ss: wledged I	Robert Galante Notary Public, State of New York No. 01GA6014493 Qualified in Westchester Cty Commission Exp. October 13, 20_18  Defore me this 2014 day of
Witness my hand and official seal.  My commission expires:	∵>∧B <i>=</i> ⊀	<u> 2 13, '</u>	2018
wy commission expires.	1000	Notary Pu	et Halante
STATE OF	)	ss:	
COUNTY OF	)		
The foregoing instrument was,, by			
corporation.			
Witness my hand and official seal.			
My commission expires:			
		Notary Pu	blic

Signature Page to Trademark Assignment Agreement

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date first written above.

"Seller"	"Purchaser"
SCHOTT GEMTRON CORPORATION	ANTHONY, INC.
By:	By: Name: Title: Thesi Seat
STATE OF	) '} ss:
COUNTY OF	
	acknowledged before me this day of, as of SCHOTT Gemtron
Corporation, a Tennessee corporation.	
Witness my hand and official seal.	
My commission expires:	
	Notary Public
STATE OF	PLEASE REFER TO
COUNTY OF	) SS: ATTACHED "CALIFORNIA ALL PURPOSE ACKNOWLEDGMENT"
	acknowledged before me this day of, as of Anthony, Inc., a Delaware
corporation.	
Witness my hand and official seal.	
My commission expires:	
	Notary Public

Signature Page to Trademark Assignment Agreement

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Guardian or Conservator

Other: Signer Is Representing:

Trustee

Guardian or Conservator

Signer Is Representing:

# SCHEDULE 1 ASSIGNED TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARK	U.S. REGISTRATION NO.
DENALI	4452573
KODIAK	4382975
POLARIS	3972037
CROSSFIRE	3943691
CROSSFIRE	3940584
INFINITY	3288523
YUKON	3151335
POLAR	3142582
SIERRA	3163082
TUNDRA	3171869

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**RECORDED: 01/29/2015**