

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM330774

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Browns (Designs) Ltd.		02/02/2015	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Browns (SMS) Ltd.		
<b>Street Address:</b>	23-27 S. Molton St.		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W-1K 5RD		
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1318307	BROWNS LONDON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-723-4300		
<b>Email:</b>	rduff@lsllp.com		
<b>Correspondent Name:</b>	Renee L. Duff		
<b>Address Line 1:</b>	Lackenbach Siegel LLP		
<b>Address Line 2:</b>	One Chase Road		
<b>Address Line 4:</b>	Scarsdale, NEW YORK 10583		
<b>ATTORNEY DOCKET NUMBER:</b>	#8915		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Howard N. Aronson		
<b>Address Line 1:</b>	Lackenbach Siegel LLP		
<b>Address Line 2:</b>	One Chase Road		
<b>Address Line 4:</b>	Scarsdale, NEW YORK 10583		
<b>NAME OF SUBMITTER:</b>	Renee L. Duff		
<b>SIGNATURE:</b>	/RLD/		

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<b>DATE SIGNED:</b>	02/02/2015
<b>Total Attachments: 2</b> source=Assignment of RN 1318307#page1.tif source=Assignment of RN 1318307#page2.tif	

## ASSIGNMENT

WHEREAS, **Browns (Designs) Ltd.**, a United Kingdom company located at 23-27 S. Molton St., London W-1K 5RD, England (hereinafter **ASSIGNOR**), is the owner of all right, title and interest in and to the below listed trademark which is registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
<b>BROWNS LONDON &amp; Design</b>	<b>1,318,307</b>

(hereinafter referred to as the "Mark");

WHEREAS, **Browns (SMS) Ltd**, a United Kingdom company located at 23-27 S. Molton St., London W-1K 5RD, England (hereinafter **ASSIGNEE**), is desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, **ASSIGNOR** hereby does hereby sell, assign, and transfer unto said **ASSIGNEE** all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and

the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

Browns (Designs) Ltd.

BY: *S. Burstein*

NAME: SIMON BURSTEIN

TITLE: MANAGING DIRECTOR

DATE: 2 FEB 2015