

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM330803

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mercury Marilla		01/27/2015	INDIVIDUAL UNITED STATES

RECEIVING PARTY DATA

Name:	LIFE IS WELL, LLC
Street Address:	1561 East Twin Star Road
City:	Palm Springs
State/Country:	CALIFORNIA
Postal Code:	92262
Entity Type:	LIMITED LIABILITY COMPANY: D E

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4516376	COLD-WELL
Registration Number:	4464273	PRO-LAB RESEARCH

CORRESPONDENCE DATA

Fax Number: 7609443325

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 760-944-4130

Email: VANemeth@usa.net

Correspondent Name: Valerie Ann Nemeth

Address Line 1: 191 Calle Magdalena

Address Line 4: Encinitas, CALIFORNIA 92024

ATTORNEY DOCKET NUMBER:	MARILLATMASSIGNMENT
NAME OF SUBMITTER:	Valerie Ann Nemeth
SIGNATURE:	/ss/
DATE SIGNED:	02/02/2015

Total Attachments: 2

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OP \$65.00 4516376

ASSIGNMENT OF TRADEMARKS

WHEREAS, MERCURY MARILLA, and individual with an office located at 1561 East Twin Star Road, Palm Springs, California 92262-1734 ("Assignor") is the current registered owner of the following trademarks:

1. COLD-WELL, United States Patent and Trademark Office Registration No. 4,516,376; and
2. PRO LAB RESEARCH, United States Patent and Trademark Office Registration No. 4,464,273; and


WHEREAS, Assignor is desirous of and hereby is assigning all rights in and to the subject marks in the above-identified registrations; and

WHEREAS, LIFE IS WELL, LLC, a Delaware Limited Liability Company with an office at 1561 East Twin Star Road, Palm Springs, California 92262-1734 ("Assignee") is desirous of acquiring said trademarks and the subject Registrations therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to the trademarks "COLD-WELL" and "PRO LAB RESEARCH", as well as all rights to own and maintain the Registrations thereto, and to exploit any and all rights in connection therewith.

Signed as of this 27th day of JANUARY, 2015, at Palm Springs, California.

ASSIGNOR:



Mercury Marilla

[NOTARY]

SEE ATTACHED NOTARY CERTIFICATE

CALIFORNIA JURAT
(CALIFORNIA GOVERNMENT CODE § 8202)

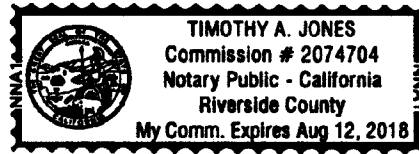
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA)
COUNTY OF Riverside)

Subscribed and sworn to (or affirmed) before me on this 27 day of January, 2015
by Mercury Marilla, proved to me on the basis of
(Name of Signer(s))
satisfactory evidence to be the person(s) who appeared before me.

Timothy A. Jones
Signature of Notary Public

(Notary Seal)



ADDITIONAL OPTIONAL INFORMATION

Description of Attached Document

Title or Type of Document: Assignment of Trademarks Document Date: January 27, 2015
Number of Pages: 1 Signer(s) Other Than Named Above: _____
Additional Information: _____

revision date 01/01/2015