TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM331181

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT RELEASE OF SECURITY INTEREST **NATURE OF CONVEYANCE:**

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First National Bank Southwest		01/07/2015	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Parago, Inc.	
Street Address:	220 Stoneridge Mall Road	
City:	Pleasanton	
State/Country:	CALIFORNIA	
Postal Code:	94588	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2972683	CLICKCHOICE

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 558-6352

lkonrath@winston.com Email:

Correspondent Name: Laura Konrath Address Line 1: 35 W Wacker Drive

Address Line 2: Winston & Strawn LLP, Suite 4200

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	250056-160
NAME OF SUBMITTER:	Laura Konrath
SIGNATURE:	/Laura L. Konrath/
DATE SIGNED:	02/05/2015

Total Attachments: 6

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RELEASE OF SECURITY AGREEMENT

THIS RELEASE OF SECURITY AGREEMENT dated as of January [7], 2015, is made by First National Bank Southwest (a branch of First National Bank of Omaha), a National Banking Association ("Lender").

WHEREAS, Lender and Parago, Inc., a Delaware corporation ("Debtor"), are parties to that certain: (i) Loan Agreement, dated as of December 24, 2004 (as the same may be amended, restated, modified, or supplemented from time to time, the "Loan Agreement"); (ii) Security Agreement dated as of December 24, 2004 (as the same may be amended, restated, modified, or supplemented from time to time, the "Security Agreement"), which was recorded in the United States Patent and Trademark Office on February 10, 2005 at Reel/Frame 016246/0801 against the patents identified on Schedule I and in the United States Copyright Office on February 11, 2005 as Recorded Document Number V3520D663 against the copyright registrations identified on Schedule I; (iii) Amended and Restated Loan Agreement dated as of December 6, 2006 (as the same may be amended, restated, modified, or supplemented from time to time, "Amended and Restated Loan Agreement"); (iv) Ratification and Confirmation of Security Agreement dated as of December 6, 2006 (the "Ratification"); and (v) Intellectual Property Security Agreement dated as of February 20, 2007, which was recorded in the United States Patent and Trademark Office on March 8, 2007 at Reel/Frame 018983/0113 against the patents identified on Schedule I and at Reel/Frame 3496/0292 against the trademark identified on Schedule I (as the same may be amended, restated, modified, or supplemented from time to time, the "Intellectual Property Security Agreement").

WHEREAS, the Security Agreement and the Intellectual Property Security Agreement granted, assigned and conveyed to Lender a security interest in Lender's entire right, title and interest in and to all of its intellectual property collateral (as defined in the Security Agreement and the Intellectual Property Security Agreement), including, without limitation all of the patents, trademarks and copyrights listed on <u>Schedule I</u>.

WHEREAS, Lender desires to release its rights and security interests in all intellectual property collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the intellectual property collateral, including, without limitation, all of the patents, trademarks and copyrights listed on Schedule I and (ii) any and all other rights it may have under the Security Agreement or the Intellectual Property Security Agreement.

[Signature Page Follows]

TRADEMARK
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IN WITNESS WHEREOF, Lender has caused this Release of Security Agreement to be duly executed as of the day and year first above written.

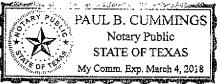
FIRST NATIONAL BANK SOUTHWEST

By: CAR LOLD

Name: CLIFF WALSENGEWATT

Title: MARKET PRESIDENTE

STATE OF <i>Texas</i>)		(
)	SS.	•
COUNTY OF Collin	j		1



The foregoing instrument was acknowledged before me this <u>7th</u> day of <u>January 07</u>, 2015 by <u>Cliff Whisenhunt</u>, the <u>Market President</u> of First National Bank Southwest, a branch of First National Bank of Omaha, a United States National Banking Association, on behalf of said banking association.

Notary Public

SCHEDULE I

INTELLECTUAL PROPERTY

Patents

Grantor	Patent	Patent No. Application No. Publication No. (if any)	Issue Date	Inventor(s)	Country	Recordal
Parago, Inc.	Rebate Processing System and Method Offering Selectable Disbursement Options	8,204,781 11/566,582 2007/0112629	06/19/2012	Solomon, Steven B.; Johnsen, Kenneth R.; Adams, Andrew F.; Spottiswood, Juli C.; Reynolds, Michael D.; Doxey, Jack W.; Wright, Mason; Melvin, Kelly R.; Minor, Barbara A.	United States	2/20/07 Intellectual Property Security Agreement, recorded 3/8/07 at Reel/Frame 018983/0113
Parago, Inc.	Rebate Processing System and Method Offering Selectable Disbursement Options	7,146,328 09/470,580	12/05/2006	Solomon, Steven B.; Johnsen, Kenneth R.; Adams, Andrew F.; Spottiswood, Juli C.; Doxey, Jack W.; Reynolds, Michael D.; Wright, Mason; Melvin, Kelly R.; Minor, Barbara A.	United States	12/24/2004 Security Agreement, recorded 2/10/2005 at Reel/Frame 016246/0801
Parago, Inc.	Rebate Processing System and Method Providing Promotions Database and Interface	7,120,591 09/470,582	10/10/2006	Solomon, Steven B.; Johnsen, Kenneth R.; Adams, Andrew F.; Spottiswood, Juli C.; Reynolds, Michael D.; Doxey, Jack W.; Wright, Mason; Melvin, Kelly R.; Minor, Barbara A.	United States	12/24/2004 Security Agreement, recorded 2/10/2005 at Reel/Frame 016246/0801

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Grantor	Patent	Patent No. Application No. Publication No. (if any)	Issue Date	Inventor(s)	Country	Recordal
Parago, Inc.	System and	6,847,935	01/25/2005	Solomon, Steven	United	12/24/2004
	Method for	09/470,588		B.; Johnsen,	States	Security
	Computer-			Kenneth R.;		Agreement,
	Aided Rebate			Adams, Andrew F.;		recorded
	Processing			Spottiswood, Juli		2/10/2005 at
				C.; Reynolds,		Reel/Frame
				Michael D.; Doxey,		016246/0801
				Jack W.; Wright,		
				Mason; Melvin,		
				Kelly R.; Minor,		
				Barbara A.		

<u>Trademarks</u>

Grantor	Trademark	App. No. Reg. No. Filing Date Effective Reg. Date	Country	Recordal
Parago, Inc.	CLICKCHOICE	78/125,905 2,972,683 05/02/2002 07/19/ 2005	United States	2/20/2007 Intellectual Property Security Agreement, recorded 3/8/2007 at Reel/Frame 3496/0292

Copyrights

Grantor	Copyright	Copyright No.	Issue Date	Country
Parago, Inc.	PTSystem Version 1.2	TXu000982454	12/28/2000	United States
Parago, Inc.	PTSystem Version 1.3	TXu000982456	12/28/2000	United States
Parago, Inc.	PromoCenter Version 1.2	TXu000982455	12/28/2000	United States
Parago, Inc.	PromoCenter Version 1.4	TXu000982453	12/28/2000	United States
Parago, Inc.	Survey Version 1.0	TXu000972934	12/27/2000	United States

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Grantor	Copyright	Copyright No.	Issue Date	Country
Parago, Inc.	Survey Version 1.2	TXu000972935	12/27/200 0	United States
Parago, Inc.	ValueRewards Version 1.0	TXu000972885	12/27/2000	United States