2157708

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM331359

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oregon Live LLC		10/01/2012	LIMITED LIABILITY COMPANY: OREGON

RECEIVING PARTY DATA

Name:	Oregonian Publishing Company LLC	
Street Address:	1500 S.W. First Avenue	
City:	Portland	
State/Country:	OREGON	
Postal Code:	97201	
Entity Type:	LIMITED LIABILITY COMPANY: OREGON	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2157708	OREGON LIVE
Registration Number:	2539156	0
Registration Number:	2690100	OREGONLIVE.COM
Serial Number:	85883523	JOBLANDIA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

212-381-7070 Phone:

Email: egisolfi@sabinfirm.com

Correspondent Name: Eric E. Gisolfi

Address Line 1: One World Trade Center Address Line 2: Sabin Bermant & Gould LLP Address Line 4: New York, NEW YORK 10007

NAME OF SUBMITTER:	Eric E Gisolfi
SIGNATURE:	/eric gisolfi/
DATE SIGNED:	02/06/2015

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of October 1, 2012 by and between Oregon Live LLC, an Oregon Limited Liability Company (Assignor) and Oregonian Publishing Company LLC, an Oregon Limited Liability Company (Assignee).

WHEREAS, Assignor has made exclusive use of the trademark(s) shown on the attached Schedule A, hereinafter "the Trademark(s)", and Assignee desires to assign all of its rights, title and interest in and to the Trademark(s);

WHEREAS, Assignee desires to acquire the Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Trademark(s), together with any and all goodwill associated with the use and/or registration of the Trademark(s) and all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

Oregon Live LLC

Name: Steven O. Newhouse

Title: Assistant Secretary

SCHEDULE A

TRADEMARKS

OREGON LIVE
O and Design
OREGONLIVE.COM and Design
JOBLANDIA

Reg. No. 2157708 Reg. No. 2539156 Reg. No. 2690100 App. No. 85/883523

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