

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331362

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Mobile Press Register, Inc.		10/01/2012	INC. ASSOCIATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Advance Alabama Media LLC		
Street Address:	2201 4th Avenue North		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203		
Entity Type:	LIMITED LIABILITY COMPANY: ALABAMA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2692728	THE MISSISSIPPI PRESS	
Registration Number:	3232231	PRESS-REGISTER	
Registration Number:	3315222	BALDWIN REGISTER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-381-7070		
Email:	egisolfi@sabinfirm.com		
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	One World Trade Center		
Address Line 2:	Sabin Bermant & Gould LLP		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	Eric E Gisolfi		
SIGNATURE:	/eric gisolfi/		
DATE SIGNED:	02/06/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of October 1, 2012 by and between The Mobile Press Register, Inc., an Alabama corporation (Assignor) and Advance Alabama Media LLC, an Alabama Limited Liability Company (Assignee).

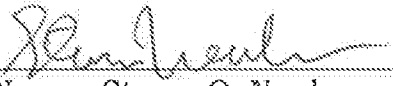
WHEREAS, Assignor has made exclusive use of the trademark(s) shown on the attached Schedule A, hereinafter "the Trademark(s)", and Assignee desires to assign all of its rights, title and interest in and to the Trademark(s);

WHEREAS, Assignee desires to acquire the Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Trademark(s), together with any and all goodwill associated with the use and/or registration of the Trademark(s) and all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

The Mobile Press Register, Inc.

By: 
Name: Steven O. Newhouse
Title: Assistant Secretary

SCHEDULE A

TRADEMARKS

THE MISSISSIPPI PRESS
PRESS-REGISTER
BALDWIN REGISTER

Reg. No. 2692728
Reg. No. 3232231
Reg. No. 3315222