

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mississippi Press Register Inc.		10/01/2012	Corporation MISSISSIPPI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advance Alabama Media LLC		
<b>Street Address:</b>	2201 4th Avenue North		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35203		
<b>Entity Type:</b>	ALABAMA Limited Liability Company		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2195540	OLD CRAB	
<b>CORRESPONDENCE DATA</b>			
<b>Phone:</b>	212-381-7070		
<b>Email:</b>	egisolfi@sabinfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Eric E. Gisolfi		
<b>Address Line 1:</b>	One World Trade Center		
<b>Address Line 4:</b>	New York, NEW YORK 10007		
<b>NAME OF SUBMITTER:</b>	Eric E. Gisolfi		
<b>Signature:</b>	/eric.gisolfi/		
<b>Date:</b>	02/06/2015		

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of October 1, 2012 by and between Mississippi Press Register Inc., a Mississippi corporation (Assignor) and Advance Alabama Media LLC, an Alabama Limited Liability Company (Assignee).

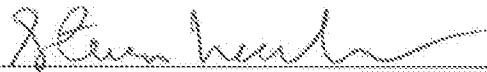
WHEREAS, Assignor has made exclusive use of the trademark(s) shown on the attached Schedule A, hereinafter "the Trademark(s)", and Assignee desires to assign all of its rights, title and interest in and to the Trademark(s);

WHEREAS, Assignee desires to acquire the Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Trademark(s), together with any and all goodwill associated with the use and/or registration of the Trademark(s) and all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

Mississippi Press Register Inc.

By:   
Name: Steven O. Newhouse  
Title: Assistant Secretary

SCHEDULE A

TRADEMARKS

OLD CRAB and Design

2195540