

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332799

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SS White Manufacturing		09/25/2014	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Prima Dental Manufacturing Limited		
Street Address:	Stephenson Drive		
City:	Gloucester		
State/Country:	UNITED KINGDOM		
Postal Code:	GL2 2HA		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3399225	PRIMA ELECTRA BUR	
Registration Number:	3392632	PRIMA STERISAFE	
Registration Number:	2757221	PREDATOR	
Registration Number:	3399226	PREDATOR ACCUPREP	
Registration Number:	2856337	PRIMA DENTAL GROUP	
CORRESPONDENCE DATA			
Fax Number:	3126321756		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.715.5260		
Email:	tm-dept@quarles.com, richard.young@quarles.com, veronica.brooks@quarles.com		
Correspondent Name:	Richard W. Young at Quarles & Brady LLP		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Suite 4000		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	155803.00007 SS TO PRIMA		
DOMESTIC REPRESENTATIVE			
Name:	Richard W. Young at Quarles & Brady LLP		

CH \$140.00 3399225

Address Line 1:	300 North LaSalle Street
Address Line 2:	Suite 4000
Address Line 4:	Chicago, ILLINOIS 60654
NAME OF SUBMITTER:	Veronica Ford Brooks
SIGNATURE:	/VFB/
DATE SIGNED:	02/20/2015
Total Attachments: 2 source=SS White Manufacturing to Prima Dental Manufacturing Limited TM Assign#page1.tif source=SS White Manufacturing to Prima Dental Manufacturing Limited TM Assign#page2.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective 25th day of September, 2014, by and between SS White Manufacturing, ("Assignor"), formerly called Prima Dental Group, a United Kingdom corporation (unlimited company number 2175700) having an address at Stephenson Drive, Gloucester GL2 2HA, and formerly at 9 Madleaze Estate, Bristol Road, Gloucester, GL1 5SG, United Kingdom, and Prima Dental Manufacturing Limited ("Assignee") a United Kingdom limited liability company (limited company number 07421540) having an address at Stephenson Drive, Gloucester GL2 2HA, United Kingdom.

WHEREAS, Assignor is the owner of the trademarks, including United States federal registrations, listed in the attached Schedule A ("the Marks");

WHEREAS, Assignor wishes to assign to Assignee the entire right, title and interest in and to the Marks, together with the goodwill of the business to which the Marks pertain;

WHEREAS, Assignee wishes to acquire the entire right, title and interest in and to the Marks together with the goodwill of the business to which the Marks pertain;

NOW, THEREFORE, in consideration of the sum of (\$1.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, all right, title and interest in the Marks together with the goodwill of the business to which the Marks pertain for Assignee's own use and enjoyment; together with all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have signed and executed this Assignment by their duly authorized officers or agents.

**SS WHITE MANUFACTURING
(PRIMA DENTAL GROUP)
(Assignor)**

**PRIMA DENTAL MANUFACTURING LIMITED
(Assignee)**

By: 

By: 

Name: RICHARD MULLER

Name: RICHARD MULLER

Title: MANAGING DIRECTOR

Title: MANAGING DIRECTOR

Date: 25/9/14

Date: 25/9/14

SCHEDULE A

UNITED STATES OF AMERICA TRADEMARKS

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>U.S. Reg. Date</u>
PREDATOR	2757221	08-26-03
PREDATOR ACCUPREP	3399226	03-18-08
PRIMA DENTAL GROUP	2856337	06-22-04
PRIMA ELECTRA BUR	3399225	03-18-08
PRIMA STERISAFE	3392632	03-04-08