

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yankee Book Peddler, Inc.		02/20/2015	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	EBSCO Publishing, Inc.		
Street Address:	10 Estes Street		
City:	Ipswich		
State/Country:	MASSACHUSETTS		
Postal Code:	01938		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4500326	YBP LIBRARY SERVICES	
Registration Number:	4500325	YBP	
Registration Number:	4153303	PUBLISHERALLEY	
Registration Number:	2712359	GOBI	
Registration Number:	1494676	MARC WITH BOOKS	
CORRESPONDENCE DATA			
Fax Number:	6785971101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-653-4758		
Email:	rjveal@veal-ip.com		
Correspondent Name:	Robert J. Veal		
Address Line 1:	11555 Medlock Bridge Road		
Address Line 2:	Suite 100		
Address Line 4:	Johns Creek, GEORGIA 30097		
ATTORNEY DOCKET NUMBER:	V43961.106GEN		
NAME OF SUBMITTER:	Robert J. Veal		
SIGNATURE:	/Robert J. Veal/		
DATE SIGNED:	02/24/2015		

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Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Yankee Book Peddler, Inc. a corporation formed under the laws of the state of New Hampshire ("Assignor") has adopted and used the trademarks, which include the subject of the U.S. Trademark Registrations listed on Schedule A (the "Trademarks").

WHEREAS, EBSCO Publishing, Inc., ("Assignee") a corporation formed under the laws of the state of Alabama with a principal place of business at 10 Estes Street, Ipswich, MA 01938, USA, is desirous of acquiring the Trademarks and the corresponding registrations and goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, ASSIGNOR's entire worldwide rights, title and interest in and to the Intellectual Property and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Trademarks, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to ASSIGNEE under this Assignment of Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Trademarks to be executed by its duly authorized officer on the 20th day of February 2015.

By: _____

Jay B. [Signature]

**SCHEDULE A
TRADEMARKS**

YBP LIBRARY SERVICES	US Trademark Registration 4,500,326
YBP	US Trademark Registration 4,500,325
PUBLISHERALLEY	US Trademark Registration 4,153,303
GOBI	US Trademark Registration 2,712,359
MARC WITH BOOKS	US Trademark Registration 1,494,676