

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332860

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taiwo Hassan		02/21/2014	INDIVIDUAL: UNITED STATES
Kehinde Hassan		02/21/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Aleali May		
Street Address:	740 South Burnside Ave #429		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86445460	ALEALI MAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646 403 6619		
Email:	yiradirocie@yahoo.com		
Correspondent Name:	Yira Dirocie		
Address Line 1:	5780 W Centinela Ave #423		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
NAME OF SUBMITTER:	Yira Dirocie		
SIGNATURE:	/Yira Dirocie/		
DATE SIGNED:	02/24/2015		
Total Attachments: 2			
source=FULLY Executed Assignment Agreement Aleali May TM_signed#page1.tif			
source=FULLY Executed Assignment Agreement Aleali May TM_signed#page2.tif			

OP \$40.00 86445460

This Assignment Agreement ("Agreement") is made on this February 23, 2015 (the "Effective Date") by and between Taiwo Hassan and Kehinde Hassan (collectively, "Assignor"), on one hand, and Aleali May on the second hand. In consideration of the mutual promises contained in this Agreement, and for other good, valuable, and legally sufficient consideration, the receipt of which is hereby acknowledged by the parties, the parties hereby agree as follows:

1. **Trademark:** The trademark is the "Aleali May" trademark filed with the USPTO under Class 41 on November 5, 2014 and associated with USPTO registration number 86445460 co-owned by Assignor and Aleali May (the "Trademark").

2. **Assignment of Trademark:** Assignor hereby assigns to Aleali May which assignment Aleali May hereby accepts all Assignor's title and interest in and to the Trademark (the "Assignment").

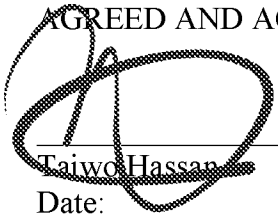
3. **Ownership:** For the avoidance of doubt, pursuant to the Assignment expressed in Section 2 above, as of the Effective Date, the sole owner of the Trademark shall be Aleali May.

3. **General:** (i) Each party agrees that this Agreement is the complete and exclusive statement of the mutual understanding of the parties and supersedes and cancels all previous written and oral agreements, communications and other understandings relating to the subject matter of this Agreement, and that all waivers and modifications must be in a writing signed by all parties, except as otherwise provided herein. (ii) No agency, partnership, joint venture, or employment is created as a result of this Agreement and a party does not have any authority of any kind to bind any other party in any respect whatsoever. (iii) This Agreement shall be governed by the laws of the State of California without regard to its conflict of laws provisions. Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. The arbitration proceedings shall be conducted before one (1) neutral arbitrator selected by the American Arbitration Association. The place of arbitration shall be Los Angeles, California. (iv) Both parties agree that this Agreement may be executed in any number of counterparts, all of which shall constitute the same instrument, and a true and correct version of this Agreement that contains faxed, scanned, or photocopied signatures shall be as valid and enforceable as an original version.

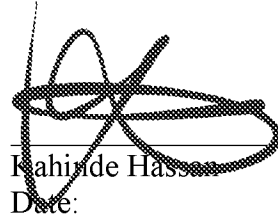
4. **Independent Counsel:** THIS IS AN IMPORTANT LEGAL DOCUMENT AND YOU HAVE A RIGHT, AND ARE ENCOURAGED TO SEEK LEGAL COUNSEL OF YOUR OWN CHOOSING IN CONNECTION WITH THE EXECUTION OF THIS AGREEMENT. BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE BEEN ADVISED OF YOUR RIGHT TO INDEPENDENT COUNSEL AND YOUR SIGNATURE CONSTITUTES YOUR UNDERSTANDING AND AGREEMENT TO ALL OF THE AFOREMENTIONED TERMS AND CONDITIONS.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written. The parties hereto by their signature acknowledge that the terms and conditions hereof form a valid, binding and integrated agreement which may not be amended, modified or supplemented except in writing.

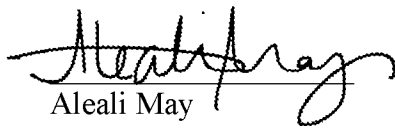
AGREED AND ACCEPTED BY:



Taiwo Hassan
Date:



Raahide Hassan
Date:



Aleali May
Date: 02/24/15