

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333229

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Certi-Fresh Foods, Inc.		02/20/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Western Fish Co., Inc.		
Street Address:	740 South Seaside Avenue		
City:	San Pedro		
State/Country:	CALIFORNIA		
Postal Code:	90731		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4671315	PACIFIC GOLD	
CORRESPONDENCE DATA			
Fax Number:	3105530687		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105533610		
Email:	nshabani@greenbergglusker.com		
Correspondent Name:	Natasha Shabani		
Address Line 1:	1900 Avenue of the Stars, 21st Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	13441.00001		
NAME OF SUBMITTER:	Natasha Shabani		
SIGNATURE:	/natashashabani/		
DATE SIGNED:	02/25/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

Effective as of February 20, 2015 ("Effective Date"), Certi-Fresh Foods, Inc., a California corporation with an address at 842 N. Flint Ave., Wilmington, California 90744 (the "Assignor") executes this Assignment of Trademarks (the "Assignment") in favor of Western Fish Co., Inc., a California corporation with an address at 740 S. Seaside Avenue, San Pedro, California 90731 (the "Assignee") (each a "Party" and collectively the "Parties").

For good and valuable consideration, the receipt and sufficiency of which Assignor hereby expressly acknowledges, Assignor hereby irrevocably quitclaims, assigns, conveys and transfers to Assignee all of Assignor's worldwide right, title and interest in and to the trademark **PACIFIC GOLD**, including without limitation: 1) all United States and foreign trade names, logos, common law trademarks and service marks, dba's, trademark and service mark registrations and applications therefor, including without limitation United States **Registration Number 4,671,315**; 2) all goodwill associated with the foregoing; 3) any similar, corresponding or equivalent rights to any of the foregoing; 4) all renewals associated with the foregoing; and 5) all documentation related to any of the foregoing (collectively, the "Trademark").

Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, preservation and enforcement of Assignee's rights in and to the Trademark. Assignor agrees to execute any additional documents necessary or reasonably requested by Assignee to effect or evidence the Assignment, and those documents reasonably requested by Assignee in order to apply for and obtain, in the Assignee's name and for its benefit, trademarks and all other intellectual property rights throughout the world related to the Trademark and to transfer, effect, confirm, perfect, record, preserve, protect and enforce all right, title and interest transferred hereunder (collectively, "Supporting Documents"). If Assignor fails or refuses to timely execute any Supporting Documents, Assignor hereby agrees, for itself and its successors, assigns, donees, and transferees, to the fullest extent permitted by law, that the President of Assignee is hereby, irrevocably appointed Assignor's attorney-in-fact with full authority to execute any Supporting Documents requested by Assignee, and to perform all other acts necessary to effect, perfect or evidence the Assignment.

This Assignment shall inure to the benefit of, and be binding upon, the successors, executors, administrators, legal representatives and assigns of Assignor and Assignee.

This Assignment shall be governed by and construed under the laws of the State of California, without regard to choice of laws provisions.

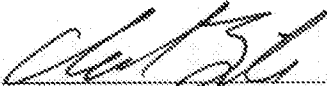
IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.


ASSIGNOR:

ASSIGNEE:

CERTI-FRESH FOODS, INC.

WESTERN FISH CO., INC.

By: 
Name: Chad Filla
Title: Chief Financial Officer

By: 
Name: Chad Filla
Title: Chief Financial Officer