

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333410

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| AUTO 7, INC. | | 02/26/2015 | CORPORATION: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Steven Kruss | | |
| Street Address: | 2401 SW 145th Avenue | | |
| City: | Miramar | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33027 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3753317 | PRECISE | |
| Registration Number: | 4302911 | PRECISE | |
| Registration Number: | 4505700 | PRECISE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3054466191 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3054487089 | | |
| Email: | jzambrano@lfiplaw.com | | |
| Correspondent Name: | Ury Fischer | | |
| Address Line 1: | Post Office Drawer 141098 | | |
| Address Line 4: | Coral Gables, FLORIDA 33114-1098 | | |
| ATTORNEY DOCKET NUMBER: | 01166.8020,8040,8050 | | |
| NAME OF SUBMITTER: | Javier Zambrano | | |
| SIGNATURE: | /Javier Zambrano/ | | |
| DATE SIGNED: | 02/26/2015 | | |
| Total Attachments: 1 | | | |
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OP \$90.00 3753317

ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATIONS

WHEREAS **AUTO 7, INC.**, (a State of Florida Corporation), having a principal place of business at 2401 SW 145th Avenue, Miramar, Florida 33027, ("Assignor"), has adopted, used, and is using the mark **PRECISE**, (hereinafter the "Registered Mark") and owns the registrations therefor issued by the United States Patent & Trademark Office under Registration Nos. 3,753,317 for **PRECISE** dated February 23, 2010, 4,302,911 for **PRECISE** dated March 12, 2013, and 4,505,700 for **PRECISE** dated April 1, 2014, (hereinafter the "Registrations"); and

WHEREAS, **Steven Kruss**, (an Individual), having a principal place of business at 2401 SW 145th Avenue, Miramar, Florida 33027, ("Assignee"), is desirous of acquiring all right, title and interest in and to the Registered Mark and Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties hereby as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Registered Mark and Registrations in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Registered Mark (including, without limitation, the right to renew any registrations included in the Registered Mark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Registered Mark, any priority right that may arise from the Registered Mark, and the right to recover for damages and profits for past infringements of the Registered Mark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Registrations to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Registered Mark and Registrations.

ASSIGNOR

AUTO 7, INC., (a State of Florida Corporation)

By: 
Steven Kruss, Chief Executive Officer

Date: 2/26/2015