

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333526

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Garden City Group, LLC	FORMERLY The Garden City Group, Inc.	02/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Garden City Group, LLC		
Street Address:	1985 Marcus Avenue		
Internal Address:	Suite 200		
City:	Lake Success		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	86331521	BEST IN CLASS	
Serial Number:	86151092	PROCLAIM	
Serial Number:	86151056	PROCLAIM	
Serial Number:	86150992	PROCLAIM	
Registration Number:	3930788	PEOPLE. POWER. PERFORMANCE.	
Registration Number:	3930786	GCG	
Registration Number:	3574058	PARTNER WITH PERFORMANCE	
Registration Number:	3576244	GCG THE GARDEN CITY GROUP, INC.	
Registration Number:	3285934	GCG	
Registration Number:	3422909	THE GARDEN CITY GROUP, INC.	
Registration Number:	3773215	GCG ICE	
Registration Number:	3773214	GCG ICE	
Registration Number:	3768967	GCG ICE	
Registration Number:	3460381	BEST IN CLASS	
CORRESPONDENCE DATA			
Fax Number:	2165790212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216.586.7129
Email: clkiedrowski@jonesday.com, nytfe@jonesday.com
Correspondent Name: Carrie L. Kiedrowski, Jones Day
Address Line 1: 901 Lakeside Ave.
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	453666-600002
NAME OF SUBMITTER:	Carrie L. Kiedrowski
SIGNATURE:	/Carrie L. Kiedrowski/
DATE SIGNED:	02/27/2015

Total Attachments: 3

source=Certificate of Name Change to GARDEN CITY GROUP, LLC#page1.tif
source=Certificate of Name Change to GARDEN CITY GROUP, LLC#page2.tif
source=Certificate of Name Change to GARDEN CITY GROUP, LLC#page3.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE GARDEN CITY GROUP, LLC", CHANGING ITS NAME FROM "THE GARDEN CITY GROUP, LLC" TO "GARDEN CITY GROUP, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF FEBRUARY, A.D. 2015, AT 1:59 O'CLOCK P.M.

2442967 8100

150166815



You may verify this certificate online
at corp.delaware.gov/authver.shtml



Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2107764

DATE: 02-10-15

TRADEMARK
REEL: 005468 FRAME: 0036

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
THE GARDEN CITY GROUP, LLC**

February 9, 2015

The undersigned, an authorized person of The Garden City Group, LLC (the "Company"), a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Company Act (the "Act"), pursuant to Section 18-202 of the Act, does hereby certify:

FIRST: The name of the limited liability company is The Garden City Group, LLC.

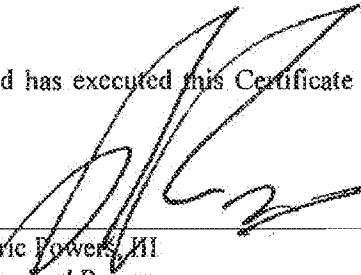
SECOND: The Certificate of Formation of the Company is hereby amended by amending and restating paragraph FIRST thereof in its entirety as follows:

"FIRST: The name of the limited liability company is Garden City Group, LLC."

This Certificate of Amendment (this "Certificate") to the Certificate of Formation of the Company shall become effective as of its filing.

[SIGNATURE ON FOLLOWING PAGE.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the date first written above.



R. Eric Powers III
Authorized Person

{Signature Page to Certificate of Amendment of The Garden City Group, LLC}