

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333618

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
READER COUPONS, LLC		04/28/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	READER COUPONS, INC.		
Street Address:	4180 RUFFIN RD STE 235		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92123		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3957358	GET 1 FREE	
Registration Number:	4046644	GET ONE FREE	
CORRESPONDENCE DATA			
Fax Number:	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(619) 238-1900		
Email:	docketing@procopio.com		
Correspondent Name:	Lisel M. Ferguson		
Address Line 1:	525 B STREET, SUITE 2200		
Address Line 2:	PROCOPIO, CORY, HARGREAVES & SAVITCH LLP		
Address Line 4:	SAN DIEGO, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	113370-000001		
NAME OF SUBMITTER:	Lisel M. Ferguson		
SIGNATURE:	/Lisel M. Ferguson/		
DATE SIGNED:	02/27/2015		
Total Attachments: 1			
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Articles of Incorporation with Statement of Conversion

FILED TMD
Secretary of State
State of California

I

The name of the corporation is Reader Coupons, Inc.

APR 28 2014

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II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the **General Corporation Law** of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

III

This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is 1,000.

IV

(Statement of Conversion)

The name of the converting California limited liability company is Reader Coupons, LLC. The limited liability company's California Secretary of State file number is 200836610173. The principal terms of the plan of conversion were approved by a vote of the members, which equaled or exceeded the vote required under California Corporations Code section 11710.03. There is one class of members entitled to vote and the percentage vote required is a majority in interest of the members. The limited liability company is converting into a California stock corporation.

V

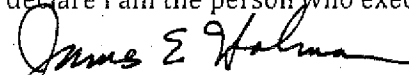
A. The initial street address and mailing address of the converted corporation are:

<u>4180 Ruffin Road, Suite 235</u>	<u>San Diego</u>	<u>CA</u>	<u>92123</u>
Initial Street Address of Corporation	City	State	Zip Code
<u>Same</u>			
Initial Mailing Address of Corporation	City	State	Zip Code

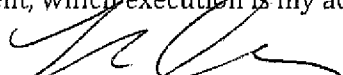
B. The name, California street address and mailing address of the converted corporation's initial agent for service of process are:

<u>Mr. Ryan Green</u>			
Agent's name			
<u>4180 Ruffin Road, Suite 235</u>	<u>San Diego</u>	<u>CA</u>	<u>92123</u>
Agent's Street Address	City	State	Zip Code
<u>Same</u>			
Agent's Mailing Address	City	State	Zip Code

I declare I am the person who executed this instrument, which execution is my act and deed.



James Holman, Member of Reader Coupons, LLC and Incorporator



Ryan Green, Member of Reader Coupons, LLC and Incorporator