

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334135

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITROMAX FLAVORS, INC.		02/25/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	VRG HOLDINGS, INC.		
Street Address:	444 Washington Avenue		
City:	Carlstadt		
State/Country:	NEW JERSEY		
Postal Code:	07072		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4313307	BERRYMAX	
Registration Number:	4313306	BERRYMAX	
Registration Number:	4572772	FRUIT BY NATURE FLAVOR BY DESIGN	
Registration Number:	4112368	FRUIT BY NATURE, FLAVOR BY DESIGN	
Registration Number:	4280096	FRUIT BY NATURE, FLAVOR BY DESIGN	
CORRESPONDENCE DATA			
Fax Number:	2158325767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	David M. Perry		
SIGNATURE:	/David M. Perry/		
DATE SIGNED:	03/05/2015		
Total Attachments: 2			

OP \$140.00 4313307

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is made effective as of February 25, 2015 by and between CITROMAX FLAVORS, INC., a corporation organized under the laws of the State of New Jersey ("ASSIGNOR"), and VRG HOLDINGS, INC., a corporation organized under the laws of the State of New Jersey, with an address at 444 Washington Avenue, Carlstadt, NJ 07072 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the exclusive owner of, and has adopted, the trademarks and trademark registrations listed in Appendix A;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and any and all applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its rights, title, and interests in and to said marks, applications and registrations, together with the goodwill of the business symbolized by and associated with said trademarks set forth in Appendix A.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed.

CITROMAX FLAVORS, INC.

Dated: February 25, 2015

By: 

Name: Vivian Glueck

Title: President

Appendix A

Mark	Country	Registration Number	Registration Date
BERRYMAX	USA	4313307	04/02/2013
BERRYMAX	USA	4313306	04/02/2013
FRUIT BY NATURE FLAVOR BY DESIGN	USA	4572772	07/22/2014
FRUIT BY NATURE, FLAVOR BY DESIGN	USA	4112368	03/13/2012
FRUIT BY NATURE, FLAVOR BY DESIGN	USA	4280096	01/22/2013