

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334143

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Life Assurance Company of Canada		03/02/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Delaware Life Insurance Company		
Street Address:	96 Worcester Street		
City:	Wellesley Hills		
State/Country:	MASSACHUSETTS		
Postal Code:	02481		
Entity Type:	COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3592945	HEDGE ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-646-8000		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf, Wolf Greenfield		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	S1410.20019US00		
NAME OF SUBMITTER:	Douglas R. Wolf		
SIGNATURE:	/drw/		
DATE SIGNED:	03/05/2015		
Total Attachments: 1			
source=S1410.20019US00 Hedge Advantage Executed Assignment#page1.tif			

OP \$40.00 3592945

ASSIGNMENT

WHEREAS, Sun Life Assurance Company of Canada, a corporation of Canada having an office and place of business at 150 King Street West, Suite 1400, Toronto M5H 1J9 CANADA has adopted and used the following mark and the trademark Registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
HEDGE ADVANTAGE	3592945	March 17, 2009

WHEREAS, Delaware Life Insurance Company, a company of Delaware, having an office and place of business at 96 Worcester Street, Wellesley Hills, Massachusetts 02481 is desirous of acquiring the mark and the registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Sun Life Assurance Company of Canada, without representations or warranties with respect to the trademark or registration or the title, assigns to Delaware Life Insurance Company, all its rights, title and interest in and to the mark and the registration therefor, together with the goodwill of the business symbolized by the mark and the registration therefor and including all rights to sue and recover for past infringement of the mark and the registration therefor.

Sun Life Assurance Company of Canada

3/2/2015
Date

By: Scott M. Davis
Name: Scott M. Davis
Title: SUP & General Counsel, SLC - U.S.

Sun Life Assurance Company of Canada

3/2/2015
Date

By: Richard M. Freije
Name: Richard M. Freije
Title: ADP & Senior Counsel