

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334554

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bruno Magli S.p.A.		02/27/2015	COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	Marquee Brands LLC		
Street Address:	605 Third Avenue		
Internal Address:	22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10158		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0907217	BRUNO MAGLI	
Registration Number:	2924741	BRUNOMAGLI	
Registration Number:	1294481	M BRUNO MAGLI	
Registration Number:	1303711	M BRUNO MAGLI	
CORRESPONDENCE DATA			
Fax Number:	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124726262		
Email:	alatifi@tuckerlatifi.com		
Correspondent Name:	Afschineh Latifi		
Address Line 1:	160 East 84th Street		
Address Line 2:	Suite 5-E		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Afschineh Latifi		
SIGNATURE:	/Afschineh Latifi/		
DATE SIGNED:	03/10/2015		
Total Attachments: 3			

OP \$115.00 0907217

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U.S. Trademark Assignment

ASSIGNMENT made this 2nd day of February, 2015, by Bruno Magli S.p.A., an Italian company with an office and place of business located at Via di Corticella 89/02, Bologna, Italy ("Assignor").

WHEREAS, Assignor is the owner of and has adopted the marks listed on the attached *Exhibit A* (hereinafter referred to as the "Marks"); and,

WHEREAS, Marquee Brands LLC, a Delaware limited liability company, with an office and place of business located at 605 Third Avenue, 22nd Floor, New York, New York 10158 ("Assignee") wishes to acquire Assignor's right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used; and,

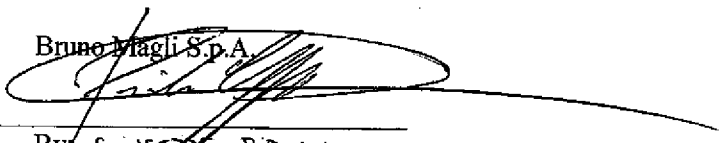
WHEREAS, Assignor wishes to assign the Marks together with the goodwill of the business in connection with which the Marks are used to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration (governed by a separate agreement between Assignor and Assignee), Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its existing and future rights, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Bruno Magli S.p.A.

A handwritten signature in dark ink, appearing to read 'Giuseppe Pirola', is written over a horizontal line. The signature is stylized and somewhat cursive.

By GIUSEPPE PIROLA

Title: CHAIRMAN OF THE BOARD OF DIRECTORS

TRADEMARK

REEL: 005474 FRAME: 0695

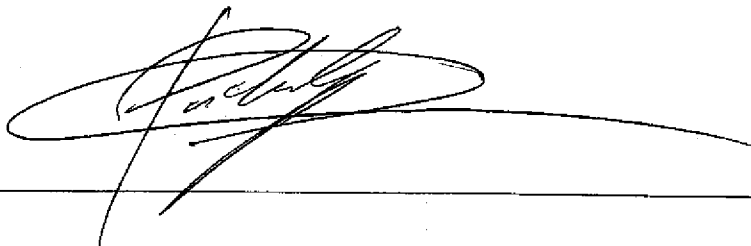
Exhibit A

Registration No.

Mark

907,217
2,924,741
1,294,481
1,303,711
3,647,763
4,381,636
4,374,142

BRUNO MAGLI
BRUNO MAGLI
BRUNO MAGLI plus M Design
BRUNO MAGLI plus M Design
MAGLI BY BRUNO MAGLI
BRUNO MAGLI plus Design
Lion Logo



A handwritten signature in black ink, appearing to read 'Bruno Magli', is written over a horizontal line. The signature is stylized and cursive.