

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335088

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Streetwise Concepts and Culturre, Inc.		01/10/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	David Benveniste		
Street Address:	16000 Ventura Blvd., Ste. 600		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3968242	STREETWISE	
CORRESPONDENCE DATA			
Fax Number:	8183851973		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3104899148		
Email:	jason@tcp-legal.com		
Correspondent Name:	Jason Liberman		
Address Line 1:	16000 Ventura Blvd., Ste. 600		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Jason J. Liberman		
SIGNATURE:	/Jason J. Liberman/		
DATE SIGNED:	03/13/2015		
Total Attachments: 1			
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OP \$40.00 3968242

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of 11/10/2011 from Streetwise Concepts and Culture, Inc., a California corporation ("Assignor"), to David Benveniste, an individual ("Assignee").

WHEREAS, Assignor is the owner of the mark STREETWISE filed on February 19, 2008 and registered on May 31, 2011 (Registration Number 3968242) (the "Mark") together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with (1) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark and (2) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor shall defend, indemnify, and hold Assignee harmless from any actions, suits, claims, proceedings, investigations, audits, demands, assessments, fines, judgments, costs and expenses (including, without limitation, reasonable attorneys' fees) incurred by Assignee by reason of: (i) any breach by Assignor of any covenant, agreement, representation or warranty made by it in this Agreement; or (ii) any unauthorized use of the Mark by Assignor.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

STREETWISE CONCEPTS AND CULTURE, INC.

By: 

David Benveniste
President