

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elsevier BV		12/18/2014	besloten vennootschap (b.v.): NETHERLANDS
RECEIVING PARTY DATA			
Name:	Reed Elsevier Properties SA		
Street Address:	3 Espace de l'Europe		
City:	2000 Neuchatel		
State/Country:	SWITZERLAND		
Entity Type:	societe anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4678350	EMTREE	
CORRESPONDENCE DATA			
Fax Number:	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	EMTREE ASSIGNMENT		
NAME OF SUBMITTER:	Julia C. Archer		
SIGNATURE:	/jarcher/		
DATE SIGNED:	03/16/2015		
Total Attachments: 3			
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DEED OF TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), effective as of 18th December 2014, is by and between Elsevier BV, a company with registered office at Radarweg 29, 1043 NX Amsterdam, The Netherlands ("Assignor") and Reed Elsevier Properties SA, a company with registered office at Espace de l'Europe 3, 2000 Neuchâtel, Switzerland ("Assignee").

RECITALS

WHEREAS Assignor is the owner of the entire right, title and interest into the trademark EMTREE, and the owner and registrant in connection with the Trademark Registration listed in Appendix 1, (hereinafter the "Trademark");

WHEREAS pursuant to the terms of that certain Agreement, effective as of 18th December 2014 by and between Assignor and Assignee with respect to certain Assets of Assignor, Assignor has agreed, among other things, to sell, assign, transfer, convey and deliver all of its right, title and interest in and to the Trademark, together with the goodwill of the business represented and symbolized by the Trademark.

AGREEMENT

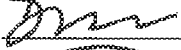
NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business represented and symbolized by the Trademark, all common law rights, and the right to register, renew, protect and defend said Trademark and to sue for past infringements of said Trademark, and all rights to damages or profits, due or to become due, accrued or unaccrued, arising out of past, present, or future infringement of the Trademark or injury to said goodwill; and

Assignor agrees to cooperate with Assignee in the event it is necessary to file additional documents with the USPTO to record this Assignment in the United States of America. The Assignor further agrees to cooperate with Assignee in executing, and assisting Assignee in recording, such further documents, including additional assignments, as may be required by the law of any foreign country to convey the foregoing rights to assignee.

NOW, THEREFORE, in witness whereof, the Assignor and Assignee have caused this instrument to be executed by their respective authorized officers as of the date first written above.

Assignor:

Elsevier BV

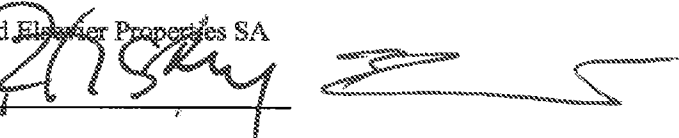
By:  _____

Name: Jan bij de Weg

Title: General Counsel EMEA/APAC/LA

Assignee:

Reed Elsevier Properties SA

By:  _____

Name: Robert Staub / Gregbry Cavaco

Title: Director / Director

APPENDIX 1

List of Trademark Registration

Trademark	Country	Class(es)	Application Date	Application Number	Registration Date	Registration Number
EMTREE	USA	42, 44	06/06/2014	86/302,101	27/01/2015	4.678.350