

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335439

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BMG IP, LLC		02/27/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	BMG Worldwide Holdings, LLC		
Street Address:	545 Eighth Avenue		
Internal Address:	Suite 1700		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	85618662	BOY MEETS GIRL	
Serial Number:	85808659		
Registration Number:	4688908	GIRL MEETS BOY	
Registration Number:	4688909	GIRL MEETS GIRL	
Registration Number:	4688910	BOY MEETS BOY	
Registration Number:	4688911	BOY LOVES GIRL	
Registration Number:	4688912	GIRL LOVES BOY	
Registration Number:	4667816	BOY MEETS GIRL	
Registration Number:	4262689	BOY MEETS GIRL	
Registration Number:	3015684	BOY MEETS GIRL	
Registration Number:	2913262		
Registration Number:	4365462	I BY BOY MEETS GIRL	
Registration Number:	4463910	BOY MEETS GIRL UNIVERSITY U	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 85618662

Phone: 2128730250
Email: bigel@bilawfirm.com
Correspondent Name: Brian Igel
Address Line 1: 305 Madison Avenue, 40th Floor
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER: Brian Igel

SIGNATURE: /Brian Igel/

DATE SIGNED: 03/18/2015

Total Attachments: 2

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February 27, 2015

BMG Worldwide Holdings, LLC
545 Eighth Avenue, Suite 1700,
New York, NY 10018

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of February 27, 2015, from BMG IP, LLC, with offices at 1411 Broadway, 9th Floor, New York, NY 10018 ("ASSIGNOR"), to BMG Worldwide Holdings, LLC, with offices at 545 Eighth Avenue, Suite 1700, New York, NY 10018 ("ASSIGNEE"):

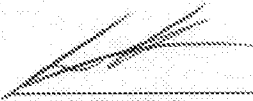
WHEREAS, ASSIGNOR is the owner of the trademark registration(s) and application(s) (collectively, the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used (the "Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00), and for other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the business relating to the Products, in respect upon which the Marks are used and for which they are registered.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, as of the day and year first above written.



BMG IP, LLC
By: Gary Herwitz
Its: COO

EXHIBIT A

List of Assigned Trademarks

Registration Numbers:

GIRL MEETS BOY -- 4688908
GIRL MEETS GIRL -- 4688909
BOY MEETS BOY -- 4688910
BOY LOVES GIRL -- 4688911
GIRL LOVES BOY -- 4688912
BOY MEETS GIRL -- 4667816
BOY MEETS GIRL -- 4262689
BOY MEETS GIRL -- 3015684
BOY MEETS GIRL -- 2913262
I BY BOY MEETS GIRL (logo) -- 4365462
BOY MEETS GIRL UNIVERSITY U (logo) -- 4463910

Application Numbers:

BOY MEETS GIRL -- 85618662
BOY MEETS GIRL -- 85808659