

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sony Mobile Communications AB		03/18/2015	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Sony Mobile Communications Inc.		
Street Address:	1-8-15 Konan, Minato-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	108-0075		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86403301	Z SERIES	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-344-8156		
Email:	adprice@venable.com		
Correspondent Name:	Andrew D. Price		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043		
ATTORNEY DOCKET NUMBER:	74725-373045		
DOMESTIC REPRESENTATIVE			
Name:	Andrew D. Price		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043		
NAME OF SUBMITTER:	Scott M. Oslick		
SIGNATURE:	/Scott M. Oslick/		
DATE SIGNED:	03/18/2015		

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Total Attachments: 1

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TRADEMARK ASSIGNMENT
NUNC PRO TUNC

WHEREAS, Sony Mobile Communications AB (“Assignor”), a corporation organized under the laws of Sweden and having an address at Nya Vattentorget, SE-22188, Lund, Sweden, owns U.S. trademark rights in the mark **Z SERIES** (“Mark”) in connection with “mobile phones,” in International Class 9 (“Goods”).

WHEREAS, Assignor owns U.S. Application Serial No. 86/403,301 for the Mark covering the Goods (collectively “Application”), and Assignor’s rights include common-law rights and goodwill in the Mark resulting from use of the Mark by Assignor and/or Assignor’s predecessors in interest, related companies, and/or licensees (collectively “Common-Law Rights and Goodwill”).

WHEREAS, the Application along with the Common-Law Rights and Goodwill are collectively referred to as the “Trademark Property.”

WHEREAS, Sony Mobile Communications Inc. (“Assignee”), a corporation organized under the laws of Japan and having an address at 1-8-15 Konan, Minato-ku, Tokyo 108-0075, Japan, desires to acquire all of Assignor’s right, title, and interest in the Trademark Property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective March 16, 2015, all of Assignor’s right, title, and interest in and to the Trademark Property, and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the Lanham Act and analogous state laws, with respect to the Trademark Property. Assignor shall have no remaining rights whatsoever in the Trademark Property.

Sony Mobile Communications AB

Date: March 18, 2015

By:



Justin E. Pierce

Name

Authorized Signatory

Title