

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM335588

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mike's Marketshare Coupons, Inc.		09/25/2012	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Save On Everything, Inc.		
<b>Street Address:</b>	1000 W. Maple Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Troy		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48084		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3869489	SAVE AGAIN! ON EVERYTHING.COM INCREDIBLY	
<b>Registration Number:</b>	3866715	SAVE ON CARS & TRUCKS AMAZING AUTOMOTIVE	
<b>Registration Number:</b>	2936171	SAVE ON EVERYTHING	
<b>Registration Number:</b>	4030984	SAVE ON CARS & TRUCKS	
<b>Registration Number:</b>	3990065	THINK OUTSIDE THE BOOK!	
<b>Registration Number:</b>	3990067	DARE TO STAND OUT WITH INSERT MEDIA	
<b>Registration Number:</b>	3990068	DARE TO STAND ALONE WITH INSERT MEDIA	
<b>Registration Number:</b>	3990069	GET ALL WRAPPED UP!	
<b>Registration Number:</b>	4169420	CARS	
<b>Registration Number:</b>	4312275	SAVE ON EVERYTHING.COM	
<b>Serial Number:</b>	86364044	SAVEON	
<b>Serial Number:</b>	86364059	SAVEON	
<b>Serial Number:</b>	86364065	SAVEON.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486475210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 3869489

<b>Phone:</b>	248-647-6000
<b>Email:</b>	docket@patlaw.com
<b>Correspondent Name:</b>	Mark D. Schneider
<b>Address Line 1:</b>	PO Box 7021
<b>Address Line 4:</b>	Troy, MICHIGAN 48007-7021

<b>ATTORNEY DOCKET NUMBER:</b>	SON-01000/33
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<b>NAME OF SUBMITTER:</b>	Mark D. Schneider
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<b>SIGNATURE:</b>	/mds/
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<b>DATE SIGNED:</b>	03/19/2015
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<b>Total Attachments: 0</b>
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