

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335666

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROVENIR INTERACTIVE, LLC		10/01/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	KITEWHEEL, LLC		
Street Address:	320 Congress Street		
Internal Address:	2nd Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86403862	KITEWHEEL	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179518000		
Email:	trademarks@morganlewis.com, jennifer.kagan@morganlewis.com		
Correspondent Name:	Dana N. Justus		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Morgan, Lewis & Bockius LLP		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	061958-0011		
NAME OF SUBMITTER:	Dana N. Justus		
SIGNATURE:	/Dana N. Justus/		
DATE SIGNED:	03/19/2015		
Total Attachments: 2			
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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PROVENIR INTERACTIVE, LLC", CHANGING ITS NAME FROM "PROVENIR INTERACTIVE, LLC" TO "KITEWHEEL, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2014, AT 4:47 O'CLOCK P.M.



5454340 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1747387

DATE: 10-02-14

TRADEMARK
REEL: 005481 FRAME: 0952

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF

PROVENIR INTERACTIVE, LLC

*Under Section 18-202
of the
Delaware Limited Liability Company Act*

Provenir Interactive, LLC, a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, hereby certifies that:

1. The name of the limited liability company is Provenir Interactive, LLC.
2. The certificate of formation of the limited liability company is hereby amended to effect a change to Article FIRST, relating to the name of the limited liability company, such that Article FIRST shall be amended to read in its entirety as follows:

FIRST: The name of the limited liability company (hereinafter called the "Limited Liability Company") is:

Kitewheel, LLC

3. This certificate of amendment is to be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation this 29th day of September, 2014.

/s/ Lawrence Smith
Lawrence Smith
Authorized Person

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