

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335779

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live Nation Worldwide, Inc		03/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Country Nation LLC		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85732275	FASTER HORSES	
Serial Number:	85533289	WATERSHED	
Serial Number:	86199922	FARMBOROUGH FESTIVAL	
Serial Number:	86270677	ROUTE 91 HARVEST	
CORRESPONDENCE DATA			
Fax Number:	3108610686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109756891		
Email:	EllieSchwimmer@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	03/20/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into and shall be effective as of March 1, 2015 ("Effective Date") by and between Live Nation Worldwide, Inc., a corporation organized under the laws of the state of Delaware ("Assignor") and Country Nation LLC, a limited liability company organized under the laws of the state of Delaware ("Assignee").

WHEREAS, Assignor owns of all trademark rights in the mark identified in Exhibit A as well as the federal applications and registration identified therein (collectively "Trademarks");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of mutual promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest Assignor had or may have in and to the Trademarks, together with the goodwill associated therewith, and with the right to recover for damages and profits and all other remedies for past, present and future infringements thereof. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademarks.

IN WITNESS WHEREOF, the parties hereto have each caused this Assignment to be executed as follows:

ASSIGNOR:

LIVE NATION WORLDWIDE, INC.

By: 

Name: Michael Rowles

Title: EVP, General Counsel & Secretary

ASSIGNEE:

COUNTRY NATION LLC

By: 

Name: Michael Rowles

Title: EVP, General Counsel & Secretary

EXHIBIT A

Trademark	US Application No./ Application Date	U.S. Registration No./ Registration Date	Representative Image
FASTER HORSES	85732275 September 18, 2012	4472000 January 21, 2014	Word Only
WATERSHED	85533289 February 3, 2012	4306513 March 19, 2013	Word Only
FARBOROUGH FESTIVAL	86199922 February 21, 2014	4693388 February 24, 2015	Word Only
ROUTE 91 HARVEST	86270677 May 2, 2014		Word Only