

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM336112

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Duracolor Holdings, LLC		03/24/2015	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Federal Heath Sign Company, LLC		
<b>Street Address:</b>	2300 North Highway 121		
<b>City:</b>	Euless		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76039		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3127413	DURACOLOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4158825400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4158825300		
<b>Email:</b>	jbegler@nvlawllp.com		
<b>Correspondent Name:</b>	Jay Begler C/O Niesar & Vestal LLP		
<b>Address Line 1:</b>	90 New Montgomery Street		
<b>Address Line 2:</b>	Ninth Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	FEDERAL HEATH DURACOLOR		
<b>NAME OF SUBMITTER:</b>	Jay Begler		
<b>SIGNATURE:</b>	/Jay Begler/		
<b>DATE SIGNED:</b>	03/24/2015		
<b>Total Attachments: 1</b>			
source=DURACOLOR EXECUTED ASSIGNMENT#page1.tif			

OP \$40.00 3127413

**TRADEMARK ASSIGNMENT**

Trademark Assignment dated March 24, 2015 from,

Duracolor Holdings, LLC  
1840 Oakdale Avenue  
Racine Wisconsin 53406  
(hereinafter the "Assignor")

to

Federal Heath Sign Company, LLC  
2300 North Highway 121  
Euless TEXAS 76039  
(hereinafter the "Assignee")

WHEREAS, Assignor, is the owner of the trademark DURACOLOR, Registration Number 3127413, dated August 8, 2006, and is the owner of the common law trademarks, DURADOOR, DURAPRINT, the slogan "Bringing dimension to printing." and the DURACOLOR



logo (hereinafter the "Trademarks") and

WHEREAS, Assignee wishes to own the Trademarks

Now, therefore, for good and valuable consideration receipt of which is acknowledged by the Assignor, Assignor does hereby irrevocably assign to Assignee its entire right, title, and interest in and to said Trademarks and all of the good will of the Assignor's business connected with the use of and symbolized by the Trademarks.

Duracolor Holdings, LLC

BY *Peter F. Carey*

By President

Dated: MARCH 24, 2015