

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VinSolutions, Inc.		04/07/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AutoTrader.com, Inc.		
Street Address:	3003 Summit Boulevard, Suite 200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30319		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3903970	HAYSTAK	
CORRESPONDENCE DATA			
Fax Number:	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-815-6500		
Email:	byates@kilpatricktownsend.com		
Correspondent Name:	Samantha Hayes Barber, Esq.		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	c/o Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
ATTORNEY DOCKET NUMBER:	96054/897011		
NAME OF SUBMITTER:	Samantha Hayes Barber		
SIGNATURE:	/Samantha H. Barber/		
DATE SIGNED:	04/08/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into by and between VinSolutions, Inc., a Delaware corporation with a principal address of Mission Towers, 5700 Broadmoor, Suite 1000, Mission, Kansas 66202 (the "Assignor"), and AutoTrader.com, Inc., a Delaware corporation with a principal address of 3003 Summit Boulevard, Suite 200, Atlanta, Georgia 30319 (the "Assignee"). It is effective as of the date on which it has been signed by both parties.


WHEREAS, the parties acknowledge and confirm that Assignor is the owner of all trademark rights in and to the mark HAYSTAK (the "Mark") and United States Registration No. 3,903,970 of the Mark for "providing online search engine advertising for automobile industry" in Class 35 (the "Registration");

WHEREAS, Assignor wishes to assign, grant, and deliver exclusively unto Assignee all of its right, title, and interest of every kind and nature whatsoever in and to the Mark, the Registration, and the goodwill relating thereto, and all right of action and claims for past infringement thereof; and,

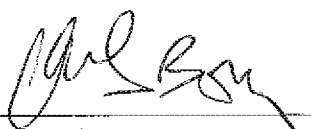
WHEREAS, Assignee desires to acquire all of Assignor's rights in and to the Mark and the Registration as set forth above.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Mark and the Registration, together with all of the goodwill relating thereto, and all rights of action and claims for past infringement thereof.

VINSOLUTIONS, INC.

By: 
Name: Charles Bowen
Title: Assistant Secretary
Date: 4/7/2015

AUTOTRADER.COM, INC.

By: 
Name: Charles Bowen
Title: Assistant Secretary
Date: 4/7/2015