

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338141

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/03/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seaborne, LLC		04/03/2015	LIMITED LIABILITY COMPANY: HAWAII

RECEIVING PARTY DATA

Name:	Roger I Ogata
Doing Business As:	Wellness Concepts
Street Address:	1551 Kaminaka Drive
City:	Honolulu
State/Country:	HAWAII
Postal Code:	96806
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1902118	
Registration Number:	1907926	
Registration Number:	1986283	ESSENTIALGOLD
Registration Number:	1899568	ESSENTIALSEA
Registration Number:	1889143	LIFE FROM THE SEA
Registration Number:	1933869	SEABORNE
Registration Number:	1912727	SEABORNE

CORRESPONDENCE DATA

Fax Number: 4048853900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048853155

Email: trademarks@troutmansanders.com

Correspondent Name: Austin Padgett, Esq.

Address Line 1: 600 Peachtree Street NE, Suite 5200

Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER: 10899.104977

TRADEMARK

REEL: 005497 FRAME: 0258

900321567

OP \$190.00 1902118

NAME OF SUBMITTER:	Austin Padgett
SIGNATURE:	/austin padgett/
DATE SIGNED:	04/14/2015
Total Attachments: 2 source=Seaborne-Wellness Concepts.Assignment Agreement#page1.tif source=Seaborne-Wellness Concepts.Assignment Agreement#page2.tif	

TNUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the date provided in the recitals by and between **Seaborne, LLC**, a Hawaii limited liability company ("Assignor"), and **Roger I. Ogata d/b/a Wellness Concepts**, a U.S. citizen residing in the State of Hawaii, having its principal place of business located at 1551 Kaminaka Drive, Honolulu, Hawaii 96806 USA ("Assignee") (collectively, the "Parties").

RECITALS

WHEREAS, Assignor is the owner of the trademarks listed in Exhibit A of this agreement (collectively, the "Marks"); and

WHEREAS, the Parties desire to enter into this Assignment to retroactively effect the transfer of all right, title, and interest in and to the Marks to Assignee as of 3rd day of April, 2015 ("Effective Date");

NOW, THEREFORE, for and in consideration of the promises hereinafter set forth, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree:

1. Transfer and Assignment. Assignor hereby sells, transfers, assigns and delivers to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated with the Marks, together with the right to bring all causes of action (in law or equity), claims or demands relating to ownership and rights in and to the Marks including, without limitation, past, present, or future infringement, dilution or misappropriation actions along with the right to seek, recover and retain any damages.

2. Further Assurances. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental or private authority, agency or registry of the United States and internationally.

3. Binding Effect. This Assignment shall be binding upon and inure to the benefit of Assignor, Assignee and their respective heir, personal representatives, successors and assigns.

4. Counterpart; Electronic Signature. This Assignment may be executed in several counterparts, each of which shall be deemed an original and shall together constitute one and the same Assignment. Electronic signatures shall be deemed to constitute the original signature of such party hereto.

IN WITNESS WHEREOF, the Parties hereto have executed the Assignment and the transfer shall be retroactively executed as of the Effective Date.

"ASSIGNOR" (Seaborne, LLC)

By:  _____

Name: Roger I. Ogata

Title: President & CEO

"ASSIGNEE"

(Roger I. Ogata d/b/a Wellness Concepts)

By:  _____

Name: Roger I. Ogata

Title: Individual and Owner

Exhibit A

Trademarks

Marks	Registration No.
CIRCLE LOGO	1,902,118
CIRCLE LOGO	1,907,926
ESSENTIALGOLD	1,986,283
ESSENTIALSEA	1,899,568
LIFE FROM THE SEA	1,889,143
SEABORNE	1,933,869
SEABORNE	1,912,727