

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM338283

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rebecca L Gormley - GORMLEY		04/15/2015	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
<b>Name:</b>	RLG360, LLC
<b>Street Address:</b>	601 N. Rio Vista Blvd., Suite 214
<b>City:</b>	Fort Lauderdale
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33301
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	4696844	REAL LUCKY GIRL

CORRESPONDENCE DATA	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	954-325-8028
<b>Email:</b>	danielle@tm-legal.com
<b>Correspondent Name:</b>	Danielle H. Bratek, Esq.
<b>Address Line 1:</b>	161 SE 12th Street
<b>Address Line 4:</b>	Pompano Beach, FLORIDA 33060

<b>ATTORNEY DOCKET NUMBER:</b>	GORMLEY.REALLUCKYGIRL
<b>NAME OF SUBMITTER:</b>	Danielle H Bratek
<b>SIGNATURE:</b>	/danielle h bratek/
<b>DATE SIGNED:</b>	04/15/2015

**Total Attachments: 2**  
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OP \$40.00 4696844

## ASSIGNMENT

WHEREAS, Rebecca L. Gormley, an individual, having an address of 601 N. Rio Vista Blvd., Suite 214, Florida 33301 (hereinafter "Assignor"), is the owner of all right, title and interest in and to U.S. Trademark Registration No. 4,696,844 for the Mark REAL LUCKY GIRL, in connection with Body butter; Body cream; Body creams; Body emulsions; Body lotions; Lip balm; Lip balm; Lip gloss; Non-medicated lip care preparations; Baseball caps; Baseball caps and hats; Caps with visors; Hats; Long-sleeved shirts; Shirts; Sweatshirts; T-shirts; T-shirts for women and/or teenagers; Tank-tops; and On-line retail store services featuring cosmetics and clothing, namely, lip balm, body butter, t-shirts, long sleeve shirts, sweatshirts, hats, caps, and visors (hereinafter the "Mark") together with all goodwill of the business symbolized by the Mark; and

WHEREAS, RLG360, LLC, a Florida Limited Liability Company, having a place of business at 601 N. Rio Vista Blvd., Suite 214, Florida 33301 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the Mark, and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar (\$1.00) and other good and valuable consideration, the receipt sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor covenants to and hereby does irrevocably sell, assign, transfer and convey unto Assignee, its successors and assigns, all worldwide right, title and interest in and to: (a) the Mark, and all goodwill associated therewith; (b) any and all registrations of the Mark, whether state, federal or foreign; (c) any and all applications to register the Mark, whether state, federal or foreign; (d) all common law rights in, to and under the Mark; (e) any and all other rights in, to and under the Mark including without limitation any and all rights to royalties, profits,

compensations, license fees or other payments or remuneration of any kind relating to the Mark and/or the goodwill of the business symbolized by the Mark; and (f) all claims or causes of action Assignor has or may have in connection with the Mark, including, but not limited to, the right to sue and recover damages for any and all past infringements of the Mark.

AND, FURTHER, Assignor hereby covenants that it has full right to convey the entire interest herein assigned, that it has not executed, and will not execute, any instruments or agreements inconsistent herewith and that its undersigned representative is possessed of both the capacity and authority to execute and deliver this instrument on behalf of Assignor.

WITNESSETH my hand this 15 day of April, 2015.

ASSIGNOR

By: Rebecca Jolley

STATE OF FLORIDA     )  
  ) SS:  
COUNTY OF BROWARD    )

The foregoing instrument was acknowledged before me this 15 day of April, 2015, by Rebecca Jolley. Type of identification produced: FL DL license.

Debra Stanger  
Notary Public  
My Commission Expires: 5/4/18

