

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339404

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lenwich Management LLC		04/20/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Lenwich IP LLC		
Street Address:	1206 Briar Way		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4538621	LENWICH	
Registration Number:	4538623	LENWICH	
Registration Number:	4552349	LENWICH	
Registration Number:	4544149	LENWICH	
Registration Number:	4538622	LENWICH L	
Registration Number:	4538625	L LENWICH	
Registration Number:	4538626	L LENWICH	
Registration Number:	4538627	LENWICH	
Registration Number:	3227316		
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0831		
Email:	tlee@pryorcashman.com		
Correspondent Name:	Teresa Lee, Esq.		
Address Line 1:	c/o Pryor Cashman LLP, 7 Times Square		
Address Line 4:	New York, NEW YORK 10036-6569		
ATTORNEY DOCKET NUMBER:	05891.00048		



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NAME OF SUBMITTER:	Teresa Lee
SIGNATURE:	/tlee/
DATE SIGNED:	04/27/2015
Total Attachments: 4 source=Lenwich_Assignment#page1.tif source=Lenwich_Assignment#page2.tif source=Lenwich_Assignment#page3.tif source=Lenwich_Assignment#page4.tif	

ASSIGNMENT

This ASSIGNMENT ("Agreement") is made and entered into effective as of April 20 2015, by and between Lenwich Management LLC, a limited liability company organized under the laws of the state of New York, with an address of 16 W. 23rd Street, 2nd Floor, New York, New York, 10010 ("Assignor"), on the one hand, and Lenwich IP LLC, a limited liability company organized under the laws of the state of Delaware, with an address of 1206 Briar Way, Fort Lee, New Jersey 07024 ("Assignee"), on the other hand.

WHEREAS, Assignor owns certain registrations (collectively, the

"Registrations") for the word mark, LENWICH®, ®, and ® (collectively, the "Marks") as set forth in Schedule A attached hereto and made a part hereof (the Marks and Registrations, are collectively, the "Property");

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under the Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to the Property, all of the foregoing throughout the world in perpetuity, together with the goodwill associated therewith and that part of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Property currently known to Assignor as of the date hereof or that may become known after the date of this Agreement ("Transferred Rights"), and any and all of Assignor's rights to

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obtain renewals, reissues and extensions for the Property upon registration of the Property throughout the world, or other legal protections pertaining to the Transferred Rights;

AND, Assignor hereby covenants that Assignor has the full right to convey the interest assigned by this Agreement, and has not conveyed any interest in or right to the Property to any third party; and

AND, if necessary, Assignor covenants and agrees that Assignor will execute any and all additional documents and will take any and all other reasonably requested actions required in order to effectuate the assignment of the Transferred Rights as set forth above.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first set forth above.

ASSIGNOR:

LENWICH MANAGEMENT LLC

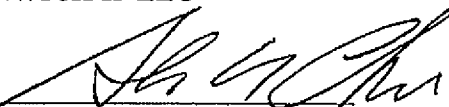
By: 

Name: Sei Hoon Chu
Title: Managing Member

April 20/2015

ASSIGNEE:

LENWICH IP LLC




By: 



Name: Sei Hoon Chu
Title: Managing Member

April 20/2015

Schedule A

United States

<u>Mark / Reg. No.</u>	<u>Filing Date</u>	<u>Registration Date</u>	<u>Class</u>	<u>Status</u>
LENWICH® Reg. No. 4,538,621	August 17, 2012	May 27, 2014	29	Registered
LENWICH® Reg. No. 4,538,623	August 17, 2012	May 27, 2014	30	Registered
LENWICH® Reg. No. 4,552,349	August 17, 2012	June 17, 2014	35	Registered
LENWICH® Reg. No. 4,544,149	August 17, 2012	June 3, 2014	43	Registered
 Reg. No. 4,538,622	August 17, 2012	May 27, 2014	29	Registered
 Reg. No. 4,538,625	August 17, 2012	May 27, 2014	30	Registered
 Reg. No. 4,538,626	August 17, 2012	May 27, 2014	35	Registered

<u>Mark / Reg. No.</u>	<u>Filing Date</u>	<u>Registration Date</u>	<u>Class</u>	<u>Status</u>
 Reg. No. 4,538,627	August 17, 2012	May 27, 2014	43	Registered
 Reg. No. 3,227,316	March 3, 2006	April 10, 2007	43	Registered