

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339542

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Active Lifestyle Ventures, LLC		04/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Association of Surfing Professionals LLC		
Street Address:	149 Bay Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86337956	WORLD SURF LEAGUE - WSL - SINCE 1976	
CORRESPONDENCE DATA			
Fax Number:	9492211001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9492211000		
Email:	bprice@bremwhyte.com		
Correspondent Name:	Benjamin L. Price		
Address Line 1:	20320 S.W. Birch Street, 2nd Fl.		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	3700.011		
NAME OF SUBMITTER:	Benjamin L. Price		
SIGNATURE:	/Benjamin L. Price/		
DATE SIGNED:	04/28/2015		
Total Attachments: 2			
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OP \$40.00 86337956

ASSIGNMENT OF TRADEMARK/TRADE NAME

WHEREAS, ACTIVE LIFESTYLE VENTURES, LLC, a Delaware limited liability company, ("Assignor"), is the holder of all rights, title and interest in and to the trademark, shown below, subject of the trademark application with USPTO Serial Number: 86337956, for the use of the mark in the following classes of goods and services ("the Mark"):

Class 8: Fin system keys, namely, fitting devices for installing surfboard fins.

Class 9: Video recordings featuring surfing and other water sports, film recordings featuring surfing and other water sports, CD ROMs featuring surfing and other water sports, DVDs featuring surfing and other water sports, and other apparatus in this class for recording and/or reproducing images, sound and/or text, namely, recordings from point-of-view cameras; computer software for fantasy games, video game software and computer game programs; sunglasses and sunglass accessories in this class, namely, sunglass leashes, sunglass cases, and sunglass bags.

Class 16: Stationery; calendars; magazines in the field of surfing and other water sports; booklets in the field of surfing and other water sports; printed brochures in the field of surfing and other water sports; pamphlets in the field of surfing and other water sports; advertising materials, namely, banners, flyers, signs, billboards; posters; stickers; tickets, namely, printed tickets; books in the field of surfing and other water sports; printed programs; printed entertainment programs; printed matter and publications, namely, periodicals and journals in the field of surfing and other water sports; photographs; pictures; memo pads; folders; note books; diaries; plastic materials for packaging; cards; post cards; greeting cards; ink stamps; writing paper; paper and cardboard cut-out figures for promotional purposes; gift wrapping paper; paper placemats; paper napkins; paper coasters; cardboard coasters; writing instruments; ball point pens; pencils.

Class 25: Clothing and outerwear, namely, shirts (long and short sleeve), jackets, shorts, pants, blouses, ties, belts; underwear and sleepwear; swimwear, namely board shorts, rash shirts, and wetsuits; footwear, namely, shoes, boots, slippers, sandals and socks; scarves and gloves; headgear, namely, hats, caps, sunshades and beanies.

Class 28: Surfboard leashes, surfboard wax, surfboard wax combs, surfboard fins.

Class 35: Administration and management of surfing and retail services connected with the sale of clothing and outerwear, namely, long and short sleeve shirts, jackets, shorts, pants, blouses, ties, belt, underwear, sleepwear and swimwear, footwear, namely, shoes, boots, slippers, sandals and socks, scarves and gloves, headgear, namely, hats, caps, sunshades and beanies; marketing and advertising; business management and office functions.

Class 41: Organization of sporting events, exhibitions, activities and competitions; educational services, namely, providing information, instruction, classes, seminars, workshops in the field of surfing and other water sports; training in the field of surfing

and other water sports; providing sporting and cultural activities and information services about surfing and other water sports; production of television, radio and video programs about surfing and other water sports; providing competitions for entertainment, educational and training purposes; production of on-line information regarding such activities, exhibitions and sporting competitions and activities conducted for entertainment.



WHEREAS, Association of Surfing Professionals LLC, a Delaware limited liability company, ("Assignee"), desires to acquire all rights, title and interest in and to the Mark from Assignor;

NOW, THEREFORE, in consideration of the long standing and continuing agreement of Assignor to assign the Mark to Assignee, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's rights, title and interest in and to the Mark, together with the associated goodwill.

EXECUTED this 27th day of April, 2015.

ACTIVE LIFESTYLE VENTURES, LLC

BY: 

NAME: Jonathan S Marshall

TITLE: President