

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340043

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Travel Tribe, LLC		05/01/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	HotelRewards LLC		
Street Address:	593 Rancocas Road		
City:	Westampton		
State/Country:	NEW JERSEY		
Postal Code:	08060		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86329939	HOTELREWARDS	
Registration Number:	3812286	HOTELREWARDS	
CORRESPONDENCE DATA			
Fax Number:	6098961469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	609.896.3600		
Email:	dfowler@foxrothschild.com		
Correspondent Name:	Lisa B. Lane/Fox Rothschild LLP		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543-5231		
ATTORNEY DOCKET NUMBER:	074485.00002		
NAME OF SUBMITTER:	Deborah Fowler		
SIGNATURE:	/Deborah Fowler/		
DATE SIGNED:	05/01/2015		
Total Attachments: 3			
source=Executed TM Assignment - HOTELREWARDS tm properties#page1.tif			
source=Executed TM Assignment - HOTELREWARDS tm properties#page2.tif			
source=Executed TM Assignment - HOTELREWARDS tm properties#page3.tif			

OP \$65.00 86329939

TRADEMARK ASSIGNMENT

WHEREAS, TRAVEL TRIBE, LLC, a New Jersey limited liability company having a principal place of business at 593 Rancocas Road, Westampton, New Jersey 08060 U.S.A. ("Assignor") is the owner of certain trademarks and/or service marks, and applications and/or registrations for such marks, as set forth on the attached Schedule A hereto (the "Trademarks"); and

WHEREAS, HOTELREWARDS LLC, a Delaware limited liability company having a principal place of business at 593 Rancocas Road, Westampton, New Jersey 08060 U.S.A. ("Assignee"), has acquired all rights to the Trademarks, pursuant to a Contribution Agreement executed and effective April 30, 2015;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, and related registrations, together with the goodwill of the business symbolized by the Trademarks.

In witness whereof, the undersigned parties have executed this Trademark Assignment,
effective as of April 30, 2015, on this 1 day of May, 2015.

Travel Tribe, LLC

By: [Signature]
Name: Mark Murphy
Title: CEO, Managing Member

HotelRewards LLC

By: [Signature]
Name: Mark Murphy
Title: CEO, Managing Member

SCHEDULE A

<u>Country</u>	<u>Trademark</u>	<u>Application No./Filing Date</u>	<u>Registration No./Issue Date</u>
Brazil	HOTELREWARDS & Design	907971466 July 15, 2015	
Canada	HOTELREWARDS & Design	1690117 August 18, 2015	
European Community	HOTELREWARDS & Design	013077029 July 11, 2014	013077029 December 8, 2014
U.S.A.	HOTELREWARDS & Design	86/329939 July 7, 2014	
U.S.A.	HOTELREWARDS (in standard characters)	77/652067 January 19, 2009	3812286 June 29, 2010

ACTIVE 29912358v1 05/01/2015

2