

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340674

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonfire Partners, LLC		05/08/2015	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Olson + Co., Inc.		
Street Address:	420 N. Fifth Street		
Internal Address:	Suite 1000		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4084513	BIKY	
Registration Number:	3641095	TALLY	
Registration Number:	3648146	DENALI MARKETING.ELEVATED	
CORRESPONDENCE DATA			
Fax Number:	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6124927306		
Email:	ip@fredlaw.com		
Correspondent Name:	John Pickerill		
Address Line 1:	200 S. 6th Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	BONFIRE TO OLSON		
NAME OF SUBMITTER:	John Pickerill		
SIGNATURE:	/John Pickerill/		
DATE SIGNED:	05/08/2015		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Bonfire Partners, LLC**, a Minnesota limited liability company (hereinafter "Assignor") and **Olson + Co., Inc.**, a Minnesota corporation, having a principal place of business at Suite 1000, 420 5th Street N, Minneapolis, MN 55401 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated trademark registrations set forth on Schedule A attached hereto (hereinafter the "Marks").

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith from Assignor and Assignor wishes to assign such marks and associated goodwill.

WHEREAS Assignee is a successor to that portion of the business of Assignor to which the Marks pertain and such business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks for the United States and throughout the world, together with the goodwill of the business associated therewith. This Assignment includes all rights in the nature of trademark, service mark and trade name rights, as well as the right to sue for past infringement by any third party.

Assignor agrees to execute and deliver at the request of Assignee without further consideration, all documents, instruments and assignments that Assignee may require in order to effect and/or evidence all right, title and interest in and to the Marks in Assignee.

BONFIRE PARTNERS, LLC

By: _____

Name: MELANIE MONTGOMERY

Title: ASSIGNOR

SCHEDULE "A"
TRADEMARKS

Registration Number	Registration Date	Mark	Status
4084513	1/10/2012	BIKY	Registered
3641095	6/16/2009	TALLY	Registered
3648146	6/30/2009	DENALI MARKETING. ELEVATED	Registered