

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340940

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Revelry Brands, LLC		04/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Little Secrets, LLC		
Street Address:	2737 Mapleton Avenue		
Internal Address:	Suite 100		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80304		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86245706	LITTLE SECRETS	
CORRESPONDENCE DATA			
Fax Number:	8602758299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-275-8285		
Email:	jscheib@rc.com		
Correspondent Name:	Jacqueline P. Scheib		
Address Line 1:	280 Trumbull Street		
Address Line 2:	Robinson & Cole LLP		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Jacqueline P. Scheib		
SIGNATURE:	/Jacqueline P. Scheib/		
DATE SIGNED:	05/12/2015		
Total Attachments: 2			
source=Trademark Assignment - Little Secrets#page1.tif			
source=Trademark Assignment - Little Secrets#page2.tif			

OP \$40.00 86245706

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of April 3, 2015 (the "Effective Date") is between REVELRY BRANDS, LLC, a Delaware limited liability company located at 2737 Mapleton Avenue, Suite 100, Boulder, Colorado 80304 ("Assignor") and LITTLE SECRETS, LLC, a Delaware limited liability company located at 2737 Mapleton Avenue, Suite 100, Boulder, Colorado 80304 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to U.S. Trademark Application No. 86/245,706 for the mark LITTLE SECRETS (the "Trademark"); and

WHEREAS, for good and valuable consideration and upon the terms and conditions set forth below, Assignor desires to assign all of its rights, title, and interest with respect to the Trademark to Assignee and Assignee desires to accept such assignment and assume all rights and obligations of Assignor associated with the Trademark.

NOW, THEREFORE, in consideration of the transactions contemplated hereby and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby assigns and transfers unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademark, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to sue for past and future infringement and the right to the goodwill of the business symbolized thereby.
2. Assignee hereby assumes and agrees to perform, pay, satisfy and discharge or otherwise assume responsibility for the discharge of, when due and according to their terms, each of the Assumed Liabilities associated with the Trademark.
3. This Assignment shall be governed by and construed and enforced in accordance with the laws of the State of Delaware without regard to principles of conflicts of law.
4. This Assignment may be executed in multiple counterparts, including by facsimile or electronic (i.e., PDF) signature, each of which shall be deemed to be an original and all of which, when taken together, shall be deemed to constitute one and the same instrument.

[next page is the signature page]

