# OP \$165.00 373313:

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM341597

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FOSTER'S BRANDS LIMITED		05/15/2015	CORPORATION: UNITED KINGDOM

#### **RECEIVING PARTY DATA**

Name:	TREASURY WINE ESTATES UK BRANDS LIMITED	
Street Address:	REGAL HOUSE, 70 LONDON ROAD	
City:	TWICKENHAM, MIDDLESEX	
State/Country:	UNITED KINGDOM	
Postal Code:	TW1 3QS	
Entity Type:	LIMITED COMPANY: UNITED KINGDOM	

# **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark		
Registration Number:	3733133	BALMORAL		
Registration Number:	2176991	CAWARRA		
Registration Number:	2441247	HILL OF GOLD		
Registration Number:	2172148	MOUNTAIN BLUE		
Registration Number:	1337079	ROSEMOUNT ESTATE		
Registration Number:	3878926	ROSEMOUNT TWILIGHT HARVEST		

# **CORRESPONDENCE DATA**

**Fax Number:** 2022937860

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2022937060 Email: tm@sughrue.com

Correspondent Name: GARY D. KRUGMAN/SUGHRUE MION, PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 4: WASHINGTON, D.C. 20037

### **DOMESTIC REPRESENTATIVE**

Name: GARY D. KRUGMAN/SUGHRUE MION,

PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

TRADEMARK REEL: 005518 FRAME: 0301

900324888

Address Line 4: WASHINGTON,	WASHINGTON, D.C. 20037		
NAME OF SUBMITTER:	Gary D. Krugman		
SIGNATURE:	/gary d. krugman/		
DATE SIGNED:	05/18/2015		
Total Attachments: 2			

source=S12083 assignment dec#page1.tif source=S12083 assignment dec#page2.tif

TRADEMARK
REEL: 005518 FRAME: 0302

### ASSIGNMENT

WHEREAS, Foster's Brands Limited, a corporation of the United Kingdom with a former business address of 70 London Road, Twickenham, Middlesex, TW1 3QS, United Kingdom, and a current business address of SABMiller House, Church Street West, Woking, Surrey GU2 16HS, United Kingdom, has adopted, used, is using and is the owner of the marks and United States Trademark Registrations listed in Attached Exhibit A ("the Marks"); and

WHEREAS, Treasury Wine Estates UK Brands Limited, a Limited Company of the United Kingdom, with a business address of Regal House, 70 London Road, Twickenham, Middlesex TW1 3QS, United Kingdom, is desirous of obtaining all right, title and interest in and to the Marks.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Foster's Brands Limited hereby assigns all right, title and interest in and to the Marks to Treasury Wine Estates UK Brands Limited, together with the good will of the business symbolized by the Marks.

Respectfully submitted.

FOSTER'S BRANDS-EIMITED

Name: MATHEW O'KEEFE
Title: AUTHORISEO REPRESENTATIVE

Date: 15 MAY 2015

Assignment.docx

# EXHIBIT A

COUNTRY	TRADEMARK	CLASS	REG. NO.	REG. DATE	STATUS
United States	BALMORAL	33	3733133	1/5/2010	Registered
United States	CAWARRA	33	2176991	7/28/1998	Registered
United States	HILL OF GOLD	33	2441247	4/3/2001	Registered
United States	MOUNTAIN BLUE	33	2172148	7/14/1998	Registered
United States	ROSEMOUNT ESTATE	33	1337079	5/21/1985	Registered
United States	ROSEMOUNT TWILIGHT HARVEST & Leaves Device	33	3878926	11/23/2010	Registered

Assignment.docx

**RECORDED: 05/18/2015** 

TRADEMARK REEL: 005518 FRAME: 0304