

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341677

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charlotte Hobgood		05/13/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Toesox, Inc.		
Street Address:	1330 Park Center Drive		
City:	Vista		
State/Country:	CALIFORNIA		
Postal Code:	92081		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4618450	TAVI NOIR	
CORRESPONDENCE DATA			
Fax Number:	9498556371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498551246		
Email:	jweissberger@stetinalaw.com		
Correspondent Name:	Kit M. Stetina, Esq.		
Address Line 1:	75 Enterprise, Suite 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	TOESX-038T		
NAME OF SUBMITTER:	Kit M. Stetina		
SIGNATURE:	/kit m. stetina/		
DATE SIGNED:	05/18/2015		
Total Attachments: 1			
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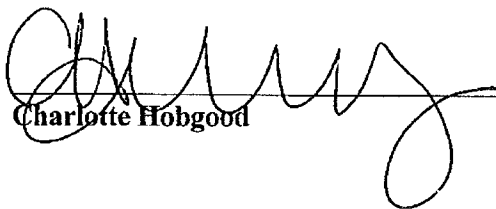
TRADEMARK ASSIGNMENT

WHEREAS, **Charlotte Hobgood**, an individual, having a mailing address at **1808 Autumn Place, Encinitas, California 92024** (hereinafter "ASSIGNOR"), has adopted, used, and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. **4,618,450**, registered on **October 7, 2014**, for the mark **TAVI NOIR** (hereinafter "Mark"); and

WHEREAS, **Toesox, Inc.**, a California corporation, having a principal place of business at **1330 Park Center Drive, Vista, California 92081** (hereinafter "ASSIGNEE"), is desirous of acquiring said Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark in the above-identified registration thereof and the right to bring action and collect damages for any past infringement of said Mark.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this 13 day of May, 2015.


Charlotte Hobgood