

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Supplement to Master Trademark License Agreement
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Playboy Enterprises International, Inc.		05/15/2015	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Products Licensing LLC
<b>Street Address:</b>	9346 Civic Center Dr., #200
<b>City:</b>	Beverly Hills
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90210
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	86312377	PLAYBOY #GENERATION
Serial Number:	86397862	PB
Serial Number:	86397894	PB
Serial Number:	86350981	
Serial Number:	86397910	PB
Serial Number:	86298803	
Serial Number:	86484942	AFTER DARK BODY
Serial Number:	86506030	PLAYBOY
Serial Number:	86573373	BAR 53
Serial Number:	86573357	BAR 53
Serial Number:	86573308	BAR 53
Serial Number:	86573295	BAR 53
Serial Number:	86573423	BAR 53 BY PLAYBOY
Serial Number:	86573415	BAR 53 BY PLAYBOY
Serial Number:	86573403	BAR 53 BY PLAYBOY
Serial Number:	86573391	BAR 53 BY PLAYBOY
Serial Number:	86574085	PLAYMATE
Serial Number:	86583194	

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86550364	

**CORRESPONDENCE DATA**

**Fax Number:** 2149813400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 214-981-3483

**Email:** dclark@sidley.com

**Correspondent Name:** Dusan Clark, Esq.

**Address Line 1:** Sidley Austin LLP

**Address Line 2:** 2001 Ross Avenue, Suite 3600

**Address Line 4:** Dallas, TEXAS 75201

<b>ATTORNEY DOCKET NUMBER:</b>	27472-10860
<b>NAME OF SUBMITTER:</b>	Dusan Clark
<b>SIGNATURE:</b>	/Dusan Clark/
<b>DATE SIGNED:</b>	05/26/2015

**Total Attachments: 5**

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**SUPPLEMENT  
TO  
MASTER TRADEMARK LICENSE AGREEMENT**

This SUPPLEMENT TO MASTER TRADEMARK LICENSE AGREEMENT, dated as of May 15, 2015, amends and supplements **Schedule A** to that certain Master Trademark License Agreement, dated as of June 24, 2014, by and between Playboy Enterprises International Inc., a Delaware corporation having an address of 9346 Civic Center Dr., #200, Beverly Hills, California 90210 ("**Licensor**"), and Products Licensing LLC, a Delaware limited liability company having an address of 9346 Civic Center Dr., #200, Beverly Hills, California 90210 ("**Licensee**"), as recorded with the US Patent and Trademark Office on June 30, 2014 at Reel/Frame 5312/0165 against the trademarks listed on Schedule A thereto, by adding the trademarks listed on Annex 1, attached hereto.

*[Signature pages follow]*

IN WITNESS WHEREOF, the parties have caused this Supplement to Master Trademark License Agreement to be duly executed by their respective officers thereunto duly authorized as of the first date written above.

LICENSOR:

PLAYBOY ENTERPRISES  
INTERNATIONAL, INC.

By: \_\_\_\_\_

Name: Christoph Pachler

Title: Treasurer

LICENSEE:

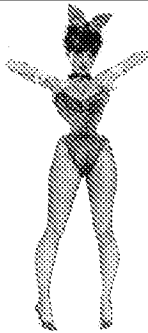


PRODUCTS LICENSING LLC

By: \_\_\_\_\_

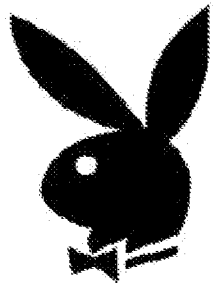
Name: Christoph Pachler

Title: Treasurer

TRADEMARKS

COUNTRY	TRADEMARK	APP. NO	APP. DATE	REG. NO	REG. DATE	STATUS
UNITED STATES	PLAYBOY #generation PLAYBOY GENERATION AND DESIGN	86312377	JUN-17-2014			PENDING
UNITED STATES	PB	86397862	SEP-17-2014			PENDING
UNITED STATES	PB	86397894	SEP-17-2014			PENDING
UNITED STATES	 BUNNY COSTUME (2-D DESIGN)	86350981	JUL-29-2014			PENDING
	PB	86397910	SEP-17-2014			PENDING
	 RABBIT HEAD DESIGN	86298803	JUN-03-2014			PENDING
UNITED STATES	AFTER DARK BODY	86484942	DEC-18-2014			PENDING
UNITED STATES	 PLAYBOY W/ RABBIT HEAD DESIGN	86506030	JAN-16-2015			PENDING

COUNTRY	TRADEMARK	APP. NO	APP. DATE	REG. NO	REG. DATE	STATUS
UNITED STATES	BAR 53	86573373	MAR-23-2015			PENDING
UNITED STATES	BAR 53	86573357	MAR-23-2015			PENDING
UNITED STATES	BAR 53	86573308	MAR-23-2015			PENDING
UNITED STATES	BAR 53	86573295	MAR-23-2015			PENDING
UNITED STATES	BAR 53 BY PLAYBOY	86573423	MAR-23-2015			PENDING
UNITED STATES	BAR 53 BY PLAYBOY	86573415	MAR-23-2015			PENDING
UNITED STATES	BAR 53 BY PLAYBOY	86573403	MAR-23-2015			PENDING
UNITED STATES	BAR 53 BY PLAYBOY	86573391	MAR-23-2015			PENDING
UNITED STATES	PLAYMATE	86574085	MAR-24-2015			PENDING
UNITED STATES	 RABBIT HEAD DESIGN	86583194	MAR-31-2015			PENDING

COUNTRY	TRADEMARK	APP. NO	APP. DATE	REG. NO	REG. DATE	STATUS
UNITED STATES	 RABBIT HEAD DESIGN	86550364	MAR-02-2015			PENDING