

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thirsty Ventures, Inc.		10/15/2014	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lyons Magnus, Inc.		
<b>Street Address:</b>	3158 E. Hamilton Avenue		
<b>City:</b>	Fresno		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93702		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4485446	MAUI BEVERAGES	
<b>Registration Number:</b>	2745939	MAUI FRUIT BLENDS "CATCH THE WAVE"	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5594325620		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	559-432-5400		
<b>Email:</b>	jmichael@bakermanock.com		
<b>Correspondent Name:</b>	John G. Michael		
<b>Address Line 1:</b>	5260 N. Palm Avenue		
<b>Address Line 2:</b>	Suite 421		
<b>Address Line 4:</b>	Fresno, CALIFORNIA 93704		
<b>ATTORNEY DOCKET NUMBER:</b>	15943.0021 THIRSTY		
<b>NAME OF SUBMITTER:</b>	John G. Michael		
<b>SIGNATURE:</b>	/John G. Michael/		
<b>DATE SIGNED:</b>	05/26/2015		
<b>Total Attachments: 1</b>			
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OP \$65.00 4485446

EXHIBIT "B"

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made as of October \_\_, 2014 by THIRSTY VENTURES, INC., a Massachusetts corporation ("Assignor") in favor of LYONS MAGNUS, INC., a California corporation ("Assignee"), pursuant to that certain Settlement and Release Agreement dated as of October \_\_, 2014, by and between Assignor and assignee (the "Settlement Agreement").

Whereas Assignor, located at 39 Norman Street Salem, Massachusetts 01970, is the owner of United States Trademark Registration Nos. 4485446 and 2745939 for the "Maui Beverages" and "Maui Fruit Blends 'Catch the Wave'" Trademarks, respectively (the "Marks"), in connection with non-alcoholic flavored drink mixes;

Whereas Assignee, located at 3158 East Hamilton Avenue, Fresno, California 93702, desires to acquire United States Trademark Registration Nos. 4485446 and 2745939, together with any goodwill associated with the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Marks, together with any goodwill associated with the Marks.

The terms of the Settlement Agreement, including, but not limited to, Assignor's representations, warranties, covenants, agreements and indemnities related to the Intellectual Property and the Personal Intangibles, are incorporated herein by this reference.

ASSIGNOR:

Thirsty Ventures, Inc., a Massachusetts corporation,

By   
Mark Mahoney, President

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