

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342441

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|---|--|--|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WHITER IMAGE, LLC. | | 05/22/2015 | LIMITED LIABILITY COMPANY: |
| RECEIVING PARTY DATA | | | |
| Name: | Brighter Image, LLC. | | |
| Street Address: | 670 Endeavor Cir. | | |
| City: | Brea | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92821 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3546155 | WHITER IMAGE | |
| Registration Number: | 3703022 | CHIC-FLIC | |
| Registration Number: | 3925048 | WHEREVER YOU SMILE, WE MAKE IT BRIGHTER. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9098390881 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9098390888 | | |
| Email: | vicky.yang@pac-dent.com | | |
| Correspondent Name: | Brighter image, LLC. | | |
| Address Line 1: | 670 Endeavor Cir. | | |
| Address Line 4: | Brea, CALIFORNIA 92821 | | |
| NAME OF SUBMITTER: | Daniel Wang | | |
| SIGNATURE: | /Daniel Wang/ | | |
| DATE SIGNED: | 05/26/2015 | | |
| Total Attachments: 3 | | | |
| source=Trademark Assignment Agreement (Whiter Image)#page1.tif | | | |
| source=Trademark Assignment Agreement (Chic-Flic)#page1.tif | | | |
| source=Trademark Assignment Agreement (Wherever you smile we make it brighter)#page1.tif | | | |

OP \$90.00 3546155

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of May 22, (the "Effective Date"), between trademark owner, Whiter Image, LLC. (the "Assignor"), and future trademark owner, Brighter Image, LLC. (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No.3,546,155, dated Dec. 16, 2008.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor agrees to assign this trademark as a part of the assets purchase transaction between the Assignee and the Assignor.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Signed by: _____

Name: C. Bradley Stevens

Title: Managing Partner, Whiter Image, LLC.

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of May 22, (the "Effective Date"), between trademark owner, Whiter Image, LLC. (the "Assignor"), and future trademark owner, Brighter Image, LLC. (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No.3,703,022, dated Oct. 27, 2009.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor agrees to assign this trademark as a part of the assets purchase transaction between the Assignee and the Assignor.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Signed by: _____

Name: C. Bradley Stevens

Title: Managing Partner, Whiter Image, LLC.

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of May 22, (the "Effective Date"), between trademark owner, Whiter Image, LLC. (the "Assignor"), and future trademark owner, Brighter Image, LLC. (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No.3,925,048, dated Mar. 1, 2011.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor agrees to assign this trademark as a part of the assets purchase transaction between the Assignee and the Assignor.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Signed by: _____

Name: C. Bradley Stevens

Title: Managing Partner, Whiter Image, LLC.