

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342589

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Bar Association		05/21/2015	non-profit corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	The Tides Center		
Street Address:	1014 Torney Avenue		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94129		
Entity Type:	non-profit corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3543221	DIRECTWOMEN	
CORRESPONDENCE DATA			
Fax Number:	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157735700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	911922-6000-00002.US		
NAME OF SUBMITTER:	Mary Beth Myles		
SIGNATURE:	/Mary Beth Myles/		
DATE SIGNED:	05/27/2015		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made by the American Bar Association, an Illinois non-profit corporation with an address at 321 North Clark Street, Chicago, Illinois 60654 ("ABA"), in favor of The Tides Center, a California non-profit corporation with an address of 1014 Torney Avenue, San Francisco, California 94129 ("Tides").

WHEREAS, ABA owns all right, title, and interest in and to the trademark DIRECTWOMEN and the federal trademark registration number 3,543,221 thereof identified in Schedule A, attached hereto and incorporated herein by reference (the "Mark"), and the goodwill associated therewith;

WHEREAS, ABA agrees to assign to Tides all of ABA's right, title, and interest in and to the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ABA assigns to Tides all of its right, title, and interest in the Mark, together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, ABA has executed this Assignment of Trademark by its duly authorized officer to be effective as of May 21, 2015.

AMERICAN BAR ASSOCIATION

By: 

Name: MARINA S JACKS

Title: SENIOR Associate Executive Director, AND Chief Compliance Officer

Date: 5-21-15
(nunc pro tunc)

Jessica
Perez
Simmons

Digitally signed by Jessica Perez Simmons
DN: cn=Jessica Perez Simmons, o=ABA, ou=GCO, email=Jessica.Simmons@Americanbar.org, c=US
Reason: [IP-45] Assigment of trademark per transfer agt
Date: 2015.05.18 16:14:36 -05'00'

SCHEDULE A

MARK	REGISTRATION NUMBER	GOODS/SERVICES
DIRECTWOMEN	U.S. Reg. No. 3,543,221	Class 35: Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships. Class 41: Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships.