# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM342827

SUBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/04/2015

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TRUECALL GROUP LIMITED	FORMERLY ARONA LIMITED	05/22/2015	private limited company: UNITED KINGDOM

## **RECEIVING PARTY DATA**

Name:	TRUE SOFTWARE SCANDINAVIA AB	
Street Address:	Kungsgatan 15	
City:	111 43 Stockholm	
State/Country:	SWEDEN	
Entity Type:	LIMITED LIABILITY COMPANY: SWEDEN	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4542125	TRUECALL

## CORRESPONDENCE DATA

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (843) 720-4302

ip@nelsonmullins.com Email:

Nelson Mullins Riley & Scarborough LLP **Correspondent Name:** 

Address Line 1: 100 North Tryon Street Address Line 2: 42nd Floor, IP Department

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	46279/09000
NAME OF SUBMITTER:	John C. McElwaine
SIGNATURE:	/John C. McElwaine/
DATE SIGNED:	05/29/2015

**Total Attachments: 2** 

source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif

> **TRADEMARK** REEL: 005525 FRAME: 0699

900326073

#### TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between TRUECALL GROUP LIMITED, a United Kingdom private limited company, formerly known as ARONA LIMITED, and having an address of 2 Old Palace Lane, Richmond on Thames, London, TW91PG, United Kingdom (hereinafter, "Assignor") and TRUE SOFTWARE SCANDINAVIA AB, a Sweden limited liability company, and having an address of Kungsgatan 15, 111 43 Stockholm, Sweden (hereinafter, "Assignee").

WHEREAS, this Assignment is being executed and delivered pursuant to the Trademark Settlement Agreement of May 4, 2015 (hereinafter, "Settlement Agreement"), between True Software Scandinavia AB, and Truecall Group Limited (formerly Arona Limited) and Truecall Limited.

WHEREAS, Assignor is the owner of the following trademarks identified hereto:

Mark	Country	Registration No.
trueCall	United States	4542125
trueCall	CTM	11460748

(collectively hereinafter, the "Marks");

WHEREAS, pursuant to the Settlement Agreement, Assignor has agreed to convey, assign, and deliver to Assignee all of its right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, in consideration upon the terms and conditions set forth in the Settlement Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, any and all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and to any and all claims and causes of action, whether at law or in equity, for past and future infringement or dilution of the Marks, for past and future acts of unfair competition related to the Marks, and for any and all other past and future acts related to the Marks and giving rise to any remedy by statute or otherwise.

This Assignment of the Marks is effective as of May 4, 2015.

[Signature Page Follows]

TRADEMARK
REEL: 005525 FRAME: 0700

IN TESTIMONY WHEREOF, Assignor has caused this instrument to be executed.

TRUECALL GROUP LIMITED (FORMERLY ARONA LIMITED)

By: 7-2-1	
-----------	--

Printed Name: STRUE SMITH

Position: Director

Date: 22/5, 2015

ACCEPTED BY ASSIGNEE:

TRUE SOFTWARE SCANDINAVIA AB

By Muslice Pett
Printed Name: ANNA MACIN PETTER (160)

Position: Athered MACTON

Date: 28/5 ,2015

**RECORDED: 05/29/2015** 

TRADEMARK
REEL: 005525 FRAME: 0701