

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Electronic Commerce Incorporated		05/29/2015	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Electronic Commerce Incorporated		
Street Address:	1111 Metropolitan Avenue, Suite 1050		
Internal Address:	c/o Frontier Capital		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4182426	ECI	
Registration Number:	2221961	ECI	
CORRESPONDENCE DATA			
Fax Number:	7044448847		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-343-2264		
Email:	ksaltrick@mcguirewoods.com		
Correspondent Name:	McGuireWoods LLP		
Address Line 1:	201 North Tryon Street, Suite 3000		
Address Line 2:	Attention: Robert Crawford, Esq.		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	2068444-0001 / R.CRAWFORD		
NAME OF SUBMITTER:	Robert A. Crawford		
SIGNATURE:	/s/ Robert A. Crawford		
DATE SIGNED:	06/01/2015		
Total Attachments: 3			
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ASSIGNMENT OF SERVICE MARKS

THIS ASSIGNMENT OF SERVICE MARKS (this "**Assignment**") is made as of May 29, 2015, by Electronic Commerce Incorporated, an Indiana corporation ("**Assignor**"), to Electronic Commerce Incorporated, a Delaware corporation ("**Assignee**"). Capitalized terms used but not otherwise defined in this Assignment shall have the meanings given to such terms in the Purchase Agreement (as defined below).

STATEMENT OF PURPOSE

A. Assignee and Assignor are parties to that certain Contribution and Asset Purchase Agreement of even date herewith (the "**Purchase Agreement**"), pursuant to which Assignor has agreed to transfer to Assignee all of Assignor's right, title and interest in and to the Acquired Assets, including without limitation the service marks listed on Schedule A (collectively, the "**Scheduled Marks**").

B. It is a condition to Assignee's obligations to consummate the Transactions that Assignor executes and delivers this Assignment.

C. In order to induce Assignee to so consummate the Transactions, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under all of Assignor's registered and unregistered domestic and foreign service marks and trade names, including without limitation the Scheduled Marks.

AGREEMENT

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under all of Assignor's registered and unregistered domestic and foreign service marks and trade names, including without limitation the Scheduled Marks, in each case together with the goodwill of the business associated therewith and which is symbolized thereby, and all rights to sue for infringement of any such service mark or tradename, whether arising prior to or subsequent to the date hereof, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without regard to the principles of conflicts of laws thereunder.

Schedule A

Registrations

Mark	Case Type	Registration Number	Registration Date	Status
ECI	Service mark	4182426	July 31, 2012	Registered
ECI	Service mark	2221961	February 2, 1999	Registered