

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342996

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest Recorded at Reel/Frame 5151/0887		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Third Bank		05/29/2015	Banking Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Executive Conversation, Inc.		
<b>Street Address:</b>	894 Incline Way		
<b>City:</b>	Incline Village		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89451		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4535588	EXECUTIVE CONVERSATION	
<b>Registration Number:</b>	3303746	THE LANGUAGE OF RESULTS	
<b>Registration Number:</b>	3282590	EXECUTIVE CONVERSATION	
<b>Registration Number:</b>	3004160	III DAY MBA	
<b>Registration Number:</b>	3395649	EXECUTIVE FOCUSED SELLING	
<b>Registration Number:</b>	3024981	CIA	
<b>Registration Number:</b>	2394539	EXECUTIVE CONVERSATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-981-3483		
<b>Email:</b>	dclark@sidley.com		
<b>Correspondent Name:</b>	Dusan Clark, Esq.		
<b>Address Line 1:</b>	Sidley Austin LLP		
<b>Address Line 2:</b>	2001 Ross Avenue, Suite 3600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	60665-30080		
<b>NAME OF SUBMITTER:</b>	Dusan Clark		
<b>SIGNATURE:</b>	/Dusan Clark/		

CH \$190.00 4535588

<b>DATE SIGNED:</b>	06/01/2015
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**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS** (this “Release”) is made as of May 29, 2015 (“Effective Date”) by FIFTH THIRD BANK, an Ohio banking corporation, for itself and as agent for each affiliate of the Fifth Third Bancorp (the “Agent”), in favor of EXECUTIVE CONVERSATION, INC., an Indiana corporation (f/k/a EC Acquisition Company and successor by merger to Executive Conversation, Inc., a Washington corporation) (the “Grantor”). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Credit Agreement (as defined below).

**WHEREAS**, Grantor and Agent entered into that certain Third Amended and Restated Credit Agreement, dated as of November 8, 2013, by and between Agent, Grantor, Corporate Visions, Inc. and Bay Group International, Inc. (as amended, renewed, consolidated, restated or replaced theretofore or thereafter, the “Credit Agreement”);

**WHEREAS**, pursuant to the Credit Agreement, that certain Trademark Security Agreement, dated November 8, 2013 (the “Trademark Security Agreement”), was (a) entered into by Grantor and Agent to record the security interest with respect to the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, those items set forth on Schedule A hereto, and (b) recorded with the United States Patent and Trademark Office on November 11, 2013, at Reel 5151, Frame 0887; and

**WHEREAS**, Grantor and Agent have agreed to a specific release of the security interest granted and recorded against the Trademark Collateral.


**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby (i) terminates the Trademark Security Agreement, other than with respect to any indemnification or other provisions therein which expressly survive the payment in full of the Obligations and termination of the Trademark Security Agreement, and releases and re-assigns to Grantor any and all liens, security interests, right, title and interest it may have in, to and under the Trademark Collateral, including, without limitation, those items set forth on Schedule A hereto, together with the goodwill of the business symbolized thereby; (ii) agrees that it shall execute all other documents and do all other acts reasonably requested by Grantor to relinquish and effect the release of such rights to Grantor; *provided that* all such documents shall be prepared, delivered, filed and recorded, and all such acts shall be done, in each case, at Grantor’s expense; and (iii) authorizes and requests that the United States Patent and Trademark Office note and record the release hereby given and any other filings necessary to evidence the release and termination of the Agent’s rights under the Trademark Security Agreement with respect to the Trademarks.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of Ohio.

\* \* \* \* \*

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative effective as of the Effective Date.

**FIFTH THIRD BANK**

By:   
\_\_\_\_\_  
Gregory S. Calhoun, Assistant Vice President

**SCHEDULE A**  
**TRADEMARKS AND LICENSES**

**Marks**

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
EXECUTIVE CONVERSATION and Design	85/726559	9-11-2012	4,535,588	5/27/2014
THE LANGUAGE OF RESULTS	78/643608	6/3/2005	3,303,746	10/2/2007
EXECUTIVE CONVERSATION and Design	78/778735	12/21/2005	3,282,590	8/21/2007
III DAY MBA	78/450215	7/13/2004	3,004,160	10/4/2005
EXECUTIVE FOCUSED SELLING	78/129334	5/16/2002	3,395,649	3/11/2008
CIA	76/409013	5/16/2002	3,024,981	12/13/2005
EXECUTIVE CONVERSATION	75/328192	7/21/1997	2,394,539	10/17/2000

**Liens**

None.

**Licenses**

A. Debtor as  
licensor: None.

B. Debtor as licensee  
None.